

2010

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Letter from the president

At a time of change and new opportunities Spanish fashion feeds upon its cultural values and i+D to advance into the future and gain strength not only as a sector, but as a fundamental part of our country's brand, which we have seen reinforced by the appointment on behalf of H.M. King Don Juan Carlos I, a proposal from the Minister of Culture, Angeles González-Sinde, of the Gold Medal for Merits in Fine Arts 2010.

From ACME we will continue to develop through out 2011 activities in, exhibition, trade and promotion, to place value on the potential of a sector, solid and firm, such as fashion from Spain.

The changes experimented by our country through the decades have not only been perceived by the economy or the quality of the lifestyle of the Spanish, but also in our fashions and modes, which has taken from having to buy a coat out of necessity to buying a coat for the added pleasure it gives us to own an authors piece, something that has enriched us emotionally and morally.

Fashion, as a fundamental part of the society in which it develops must continue to follow at a good rhythm, the changes in a world in constant evolution, growing and consolidating as an industry. For this reason at the Association of Fashion Creators from Spain we stake for the commercialization of national fashion. During the present 2011 ACME will work towards boosting the sales of the collections of our designers, reinforcing the space and brand Creadores España at El Corte Inglés and through the creation of online stores.

Our main purpose is to showcase national fashion to the world, whether through commercial or cultural actions, supporting those designers that present their collections during the different international fashion weeks and trade shows, and through the new exhibitions that bring close national design to countries such as Russia.

From the Association of Fashion Creators from Spain we assume the challenges as an important stimulus for reflection, innovation and change. New challenges which we will FACE through work and positive frame.

Modesto Lomba

Letter from the executive director

2010 has been a special year for ACME. In recognition of the creation of fashion and for the work done with the appointment by H.M. King Juan Carlos I of the Gold Medal for Merits in Fine Arts 2010, a proposal of the Minister of Culture, Angeles Gonzalez Sinde. A year of toils and reflection regarding the future of the sector at a moment of deep change such as the fashion system is experimenting.

We grew, integrating in the Association: Custo Barcelona, Pedro del Hierro and Adolfo Domínguez. We continued to work towards the internationalization of our associates. Amaya Arzuaga presented in September her collection at Paris Fashion Week and davidelfin did the same in New York Fashion Week, in the February and September editions. These individual international activities were added to the collective taken place at the Public Library in New York, Paris, Milan and Oporto, presenting the book, Geography of Spanish Fashion.

We showcased fashion in unity with literature in the exhibition “20 Costumes for Europe” in Brussels, Budapest and Madrid. We associated relevant brands such as Coca-Cola and “La Caixa” to Fashion from Spain in diverse projects and collaborations, such as the collectable “Fans by Relevant Designers”, with the publishers Planeta DeAgostini.

We extended our commitment with young people and their training, subscribing collaboration agreements with the Centro Superior de Diseño de Moda, from the Polytechnic University, Madrid, and Marie Claire, the French college, Mod’Art and the Instituto Superior del Arte (IArt). Collaborations that add to ISEM, University CEU San Pablo, and Telva-YoDona, and Vogue-University Carlos III.

We inaugurated the shop-in-shop CREADORES ESPAÑA at El Corte Inglés, Paseo de la Castellana in Madrid, it is a union with a great Spanish commercial mall to offer and bring closer to the public at large access to the collections of the national creators. We improved our social commitment with the Obra Social of “La Caixa” and the program INCORPORA.

Thank you to all those that have made this possible: designers, public and private institutions, and the people, always.

Lucía Cordeiro

The Association

The Association of Creators of Fashion from Spain is a professional non-profit organization integrated by designers from all over the country. Headquartered in the capital, Madrid, ACME was founded in 1998 and currently is associated with 32 fashion design labels.

Fashion is conceived by the Association as culture and as economy therefore the objective is to promote and develop activities that lead to benefits for the fashion design sector, in its creative and commercial aspects, through constant study and monitoring of national and international markets and participating in commercial missions of any kind, especially in strategic countries.

The creators of fashion members of the Association participate in different fashion shows, national and international, such as; Cibeles Madrid Fashion Week, Barcelona Bridal Week, FIMI in Valencia, New York and Milan.

Associates

Adolfo Domínguez
Ágatha Ruiz de la Prada
Ailanto

Alma Aguilar
Amaya Arzuaga

Ana Locking

Andrés Sardá

Angel Schlesser

Antonio Alvarado

Carmen March

Custo Barcelona

Davidelfín

Devota & Lomba

Duyos

Elio Berhanyer

Francis Montesinos

Hanníbal Laguna

Javier Larrainzar

Jesús del Pozo

José Castro

José Miro

Juanjo Oliva

Kina Fernández

Lemoniez

Lydia Delgado

Miguel Palacio

Miriam Ocariz

Pedro del Hierro

Purificación García

Roberto Torretta

Roberto Verino

Victorio & Lucchino

Board of Directors



Modesto Lomba
President



Roberto Torretta
Vicepresident



Jesús del Pozo
Secretary



Ágatha Ruiz de la Prada
Treasurer



Davidelfín
Member



Juan Duyos
Member

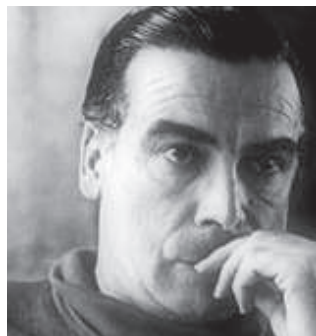


Alma Aguilar
Member



Executive Director
Lucía Cordeiro

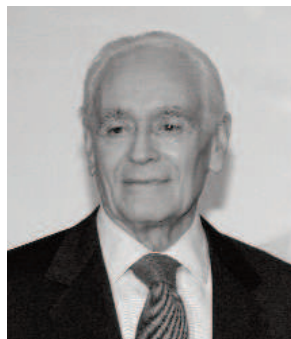
Honorary Associates



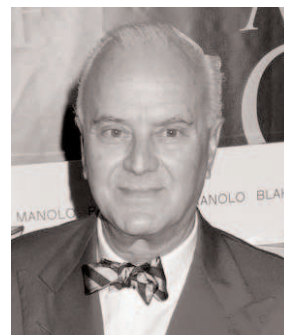
Cristobal Balenciaga
Honorary President



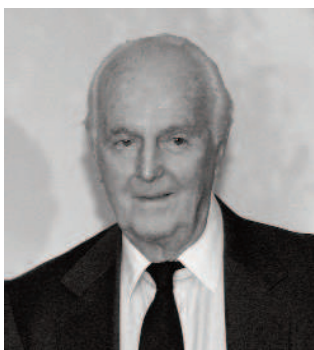
Enrique Loewe



Philippe Venet



Manolo Blahnik



Hubert de Givenchy



Óscar de la Renta



Carolina Herrera



Olivier Strelli

New additions

ADOLFO DOMINGUEZ



Studied art and cinema in Paris. During a visit to England he was left fascinated with the industrialization of the country. It was then he decided to return home and work towards change. This new approach to fashion inspired the famous slogan “the wrinkle is beautiful”

Highlighted is his passion for literature, even editing a novel in 1992. Currently, the designer and entrepreneur remains faithful to his aesthetic principles. “ I will never make strident objects. We dress to be loved. I will continue my path in search of the essence of becoming that which you are.”

His brand is present in 36 countries and accounts for over 600 points of sale through out the world.

custo[®]

B A R C E L O N A



The label Custo Barcelona, was created in 1980 by the brothers Custo and David Dalmau. Accounting for over 3.000 points of sale distributed in 40 countries. Since 1997 shows its collections in New York Fashion Week and has participated as well in other international catwalks such as: Milan Sao Paolo, Moscow and Los Angeles.

Their colourful style expands to other sectors such as perfumery, optics, watches and interior design, amongst others. The work of the Dalmau brothers has been acknowledged with many awards such as; Oscar of Italian-Kore Fashion, the T of Telva, The Prix de la Mode by Marie Claire or the award to Best Spanish Brand 2009 by AMEC.

PdH

Pedro del Hierro

The Cortefiel Group acquired the brand Pedro del Hierro in 1989, converting the label in a reference for urban fashion, with its own personality and style, inspired in cosmopolitan men and women, contemporary and self-assured.

Design is always evolving in the Pedro del Hierro label, combining with harmony the essence of fashion and the visionary aspects of trends in prêt-a-porter as well as in haute couture and urban wear.

Pedro del Hierro started international expansion in 2007 and currently is present in 21 countries with 386 points of sale. The Pedro del Hierro Woman Collections are found in their own shops and Cortefiel stores, and the Pedro del Hierro Men line is sold exclusively at Cortefiel stores.

Institutional relations

Telemadrid

February. Telemadrid, Onda digital and the online version undertake to become a window for the innovation and creation of national designers. In this way, the madrileños can know first hand the latest collections, the trends and the participation of Spanish fashion in national and international fashion shows thanks to the agreement reached with The Association of Fashion Creators of Spain.





“la Caixa”

April. The Association of Fashion Creators of Spain (ACME) and La Caixa signed a pioneering agreement in which financial and fashion sectors unite. This agreement contemplates the development of commercial actions that benefit clients of the Private Bank and the designers included in the program “Author’s Card”. Furthermore the company places at the disposition of the creators of ACME personalized advice from the managers of Banca Privada. The agreement contemplates as well the training and placement of persons in risk of social exclusion in the various workshops of the designers, through the program INCORPORA of the Foundation La Caixa.





I Forum of Italian and Spanish Fashion

June. ACME is one of the sponsors of the “Forum of Italian and Spanish fashion. Comparison of two realities” celebrated in Milan, the main objective being the analysis of Italian/Spanish fashion from various points of view. The president of ACME, Modesto Lomba, participated in a presentation regarding the new strategies in international alliances together with the president of the Camera Nazionale Della Moda Italiana, Mario Boselli. As well the creator Agatha Ruiz de la Prada participated in a panel discussion on children’s fashion together with Imelde Bronzieri and Stefano Cavallieri, founders of the label I Pinco Pallino.

Shanghai Expo



June. Jose Miró is the designer responsible for dressing the hosts and hostesses of the Spanish Pavilion in the Shangay Expo 2010. The creator from Majorca won the competition held by the Sociedad Estatal para Exposiciones Internacionales (SEEI) and ACME for the design of these uniforms.

Spanish-Indian Fashion Meeting

June. Casa de la India, ACME and the City Council of Valladolid collaborate in organizing this meeting that has as objective to improve relations in textile and design issues between both countries.



Latinamerican Design Meeting

July. ACME collaborates in organizing this meeting in the Faculty of Design and Communication of Palermo, Buenos Aires, in which relevant members of the sector meet to search for new commercial openings, generate alliances and access new potential clients.



Room Mate

July. The hotel chain Room Mate joins ACME in promoting Spanish fashion renewing its collaboration agreement. In the catalogue “ILOVEROOM-MATE” you can find the T-shirt designed by davidelfin exclusively for Room Mate, customized shopping bags by Ana Locking, Juan Duyos, Carmen March and Juanjo Oliva and the book Geografía de la Moda Española.



ACME in China and Japan

September. The president of ACME, Modesto Lomba, forms part of the entourage which accompanies the President of the Government, Jose Luis Rodriguez Zapatero, in his official visit to China and Japan to promote Spanish industries and products. The entourage, which also included the writer Javier Cercas and sportsman Pau Gasol, among others, was present during the Day of Spain in the Expo of Shanghai as well as in the cities of Beijing, Tokio and Kyoto.



Minds & Fashion

September. Called by the Consejo Intertextil Español, this meeting aims for Spanish fashion companies to gain added value through marketing. The Association of Fashion Creators of Spain is one of the collaborating institutions.

Prince of Asturias Awards

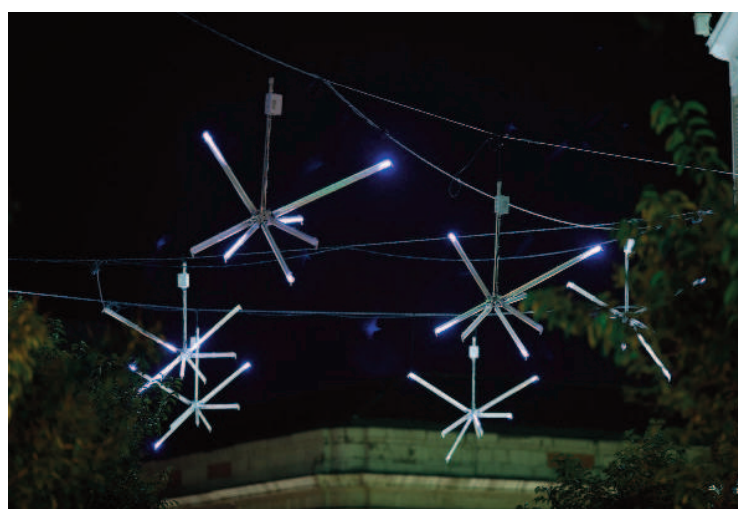
October. The president of ACME attends, in representation of the fashion creators of Spain, the ceremony of Prince of Asturias Awards accompanied by the Minister of Culture, Angeles Gonzalez-Sinde and the Minister for Science and Innovation, Cristina Garmendía.





ADYMO Awards

November. The president of ACME, Modesto Lomba, is chosen designer of the year by the Association of Fashion and Design of Asturias. The executive director, Lucia Cordeiro receives the prize “A life dedicated to fashion” by the Association of the Principality.



Christmas Lights

Dicember. Another year the creators of ACME, lend their designs of Christmas lights and tress to the City of Madrid. Agatha Ruiz de la Prada, Amaya Arzuaga, Ana Locking, Angel Schlessner, Devota & Lomba, Duyos, Hannibal Laguna, Juanjo Oliva y Purificación García are the designers participating in this occasion.

Commercial activities



Meeting YO DONA “New models, new opportunities”

January. The president of ACME, Modesto Lomba, the executive director of said, Lucia Cordeiro and designers Agatha Ruiz de la Prada, David Delfin, Juan Duyos y Jose Castro, amongst others, participate in this meeting which focuses on the internationalization of Spanish fashion and the creation of new business models.



Buy VIP

The designers of ACME participate in various on-line sales campaigns with BUY VIP through out 2010. A selection of garments and accessories to be sold in Spain, Poland and Italy.

Wine from Madrid

February. The president of the Community of Madrid presented the wine project MADRILEÑO in the Mercado de San Miguel, Madrid. Four creators of fashion add design and branding to four wines from Madrid, supporting its diffusion in international markets. Agatha Ruiz de la Prada, Angel Schlesser, Devota & Lomba and Roberto Torretta are the creators that have designed the four labels under which the wines from the Madrid wineries that take part in this promotion will be marketed.



Davidelfín and Lemoniez at El Palacio de Hierro



May. The creators participate in a breakfast presenting their collections to the main clients of the Mexican department store. Furthermore interviews are given to various communications media. Davidelfin and Lemoniéz are, together with Agatha Ruiz de la Prada, Amaya Arzuaga, Angel Schlesser, Devota & Lomba, Jesús del Pozo, Kina Fernandez, Lydia Delgado y Roberto Torretta, the Spanish creators whose collections are available at El Palacio de Hierro.



Coca-Cola Light wears Spanish fashion

June. ACME, YO DONA and Coca-Cola Light get together to launch a limited edition of the emblematic bottle in its 25th anniversary. Amaya Arzuaga, davidelfin, Devota & Lomba, Duyos, Francis Montesinos, Lydia Delgado, Myriam Ocariz and Roberto Verino are responsible for customizing it with their designs.





Creadores España

July. ACME announces the launch of the brand Creadores España, created with the aim of improving the positioning of Spanish design and unifying its concept. Creadores España carries out at El Corte Inglés of Castellana, its first inclusion in the market with the opening of a multibrand shop-in-shop on September 4th. In this first stage, in the space Creadores España, you can purchase the best of the collections of, Ailanto, Alma Aguilar, davidelfin, Devota & Lomba, Juano Oliva, Lemoniez y Miriam Ocariz. Furthermore, the designers that sell their collections in the space took part in an original initiative, attending personally their clients each Saturday at El Corte Inglés.

C R E A D O R E S
E S P A Ñ A





Fans by Relevant Designers

August. Fans by Relevant Designers is a project of ACME and Planteta DeAgostini, a collection of 52 pieces designed by 26 creators of the Association to bring the public at large closer to Spanish fashion. The collectable, available in kiosks throughout Spain, includes together with the fans a series of fascicles with information about each of the creators, with the aim of compiling an encyclopaedia about contemporary Spanish fashion. The presentation of the collectable took place at the Museo del Traje with the attendance of Concha Guerra, Vicecounsellor of Culture of the Community of Madrid, and the designers participating in the project.





Author's Card

September. Due to the agreement reached by The Association of Fashion Creators of Spain and La Caixa, from September 1st their clients of Banca Privada have access to important advantages and discounts in the shops of the designers of ACME through the program Author's Card.

In November, ACME and La Caixa organize a showroom for the clients of Banca Privada in Madrid. In this especial sale 13 brands of the Association participate.

e-Moda

September. ACME participates in the organization of the working day "e-Moda: In-put for on-line sales" which took place at the headquarters of Unidad Editorial.



Vogue Fashion's Night Out



September. ACME takes part in original initiative together with Pastelerías Mallorca. The designers Devota & Lomba and Victorio & Lucchino decorated the shop windows of the Mallorca stores in Velazquez and Serrano streets respectively. Furthermore they designed a special edition of cupcakes.

Cultural activities

20 Outfits for Europe

February. Fashion and literature unite in this exhibition organized due to the Spanish presidency of the European Union. “20 Outfits for Europe” is a continuation of the exhibition “12 Outfits for....” To which designers from Belgium and Hungary are incorporated as countries that share the presidency of the European Union with Spain in 2010.

The Spanish creators Agatha Ruiz de la Prada, Amaya Arzuaga, Carmen March, davidelfin, Devota & Lomba, Hannibal Laguna, Lydia Delgado, Miguel Palacio, Jesús del Pozo, Purificación Gracia, Roberto Torretta and Victorio & Lucchino have joined Enrique Oña Selfa, Tamás Naráy, Katti Zoób, Katrien Van Hecke, Miklós Pazicski, Natalia Gyulai, Anna Heylen and Michaël Guerra, to customize 20 works of Hispanic/american, Belgium and Hungarian literature.

“20 Outfits for Europe” is an itinerant exhibition that started its path in Brussels, where it could be visited in the Town Hall from February 2nd to April 4th, moving later to the Petöfi Literature Museum of Budapest where it could be visited between March 24th and May 30th.





Madrid



April. After visiting Brussels and Budapest the itinerant exhibition “20 Outfits for Europe” arrives in Madrid. The Minister of Culture, Angeles Gonzalez Sinde attended the presentation’s press conference which was presided by Carmen Caffarel, Director of the Cervantes Institute. Participating also, were the Secretary of State for Education and Culture of Hungary, Gyula Valgo, the Ambassador for Belgium in Spain Johan Swinnen, the Executive Vicepresident of ICEX, Angel Martín Acebes, the Managing Director for Political and Cultural Industries of the Ministry of Culture, Guillermo Corral Van Damme, the President of the Association of Fashion Creators from Spain, Modesto Lomba, and the Curator of the exhibition, Concha Hernández.

The Argentinean writer and winner of the Cervantes award Juan Gelman, visits “20 Outfits for Europe”. Gelman participates in the exhibition with the poem “Soles”. Likewise the First Lady of Mexico, Margarita Zabala did not want to miss the Exhibition during her visit to Madrid.









Manneken Pis

February. Due to the inauguration of the Exhibition “20 Costumes for Europe” Agatha Ruiz de la Prada customized with one of her creations the legendary fountain Manneken Piss. “The Manneken in balls” is the title chosen by the designer for this outfit made with hundreds of colour balls.



Geography of Spanish Fashion

February. The Public Library of New York was the scenario chosen for the presentation of the book “Geography of Spanish Fashion”, an event that took place with the collaboration of the Community of Madrid and which acted as a

prelude of New York Fashion Week. The event was attended by, amongst others, the Counsellor for Economy and Finance of the Community of Madrid, Antonio Beteta, the Vicecounsellor for Culture, Concha Guerra, the Honorary

member of the Association, Carolina Herrera and Candy Pratts Price, Executive Director of www.style.com who acted as hostess in New York together with the President of ACME.



PARIS
MODESTO LOMBA, ÁGATHA RUIZ DE
LA PRADA, ALMA AGUILAR AND
JUAN DUYOS.

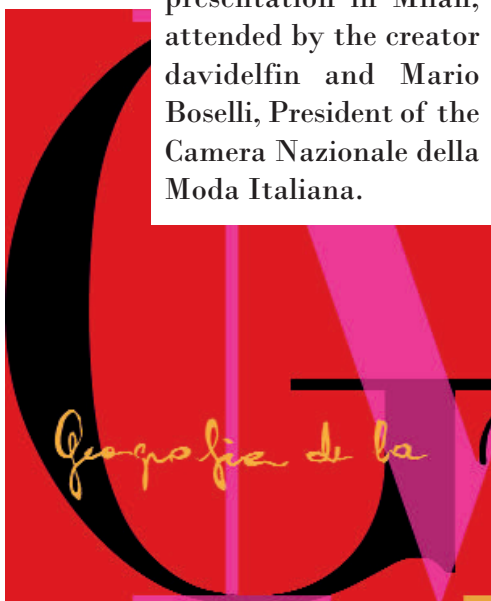


MILAN
FERNANDO AGUIRRE, ÁGATHA RUIZ
DE LA PRADA, DAVIDELFÍN AND
LUCÍA CORDEIRO.

Paris, Milan and Oporto

The shops of Agatha Ruiz de la Prada in Paris and Milan showcased the presentation of the book “Geography of Spanish Fashion” in France and Italy. The presentation in Paris was attended by the creators, Alma Aguilar, Juan Duyos, Modesto Lomba and Agatha Ruiz de la Prada. The designer from Madrid was also present in the presentation in Milan, attended by the creator davidelfin and Mario Boselli, President of the Camera Nazionale della Moda Italiana.

The capital of the Portuguese textile industry is the city chosen to present Geography o Spanish Fashion in Portugal. The shop of Agatha Ruiz de la Prada in Oporto was the setting for the presentation of the book.





Goya Awards

February. For another year the Association of Fashion Creators from Spain collaborates with the Academia de Cine during the big night of Spanish cinema. The designers of ACME dress the actors and actresses attending the gala of the Goya Awards.

Cinema and Fashion

May. The Instituto Cervantes of Madrid holds this panel discussion participated by the film directors Félix Sabroso, Dunia Ayuso and the designer Modesto Lomba. A complementary activity of the Exhibition “20 Outfits for Europe”.



Seminar Mariano Fortuny

June. Many professionals from European and North American Museums and Institutions gathered in the Museo del Traje of Madrid with the aim of disseminating, the experience, methodologies and solutions regarding the conservation and restoration developed during the work carried out due to the organization of the exhibition at the Museo del Traje, “Inspirations: Mariano Fortuny y Mardrazo. The seminars counted with the collaboration of ACME.

Culture to grow together

September. Eight Japanese and Spanish creators exchanged opinions regarding architecture, literature, fashion and comics at the Instituto Cervantes of Tokio. Participants were Modesto Lomba, Aitor Muñoz of Ailanto and Lucía Cordeiro, Executive Director of ACME. Under the framework “Culture to grow together”. The President of the Association handed the book Geography of Spanish fashion to the Nobel Literature Winner Kenzaburo Oe, who also participated in the meeting.





Fashion Tour

October. The bottles designed by eight creators of the Association visits different Spanish cities. It is a project of ACME, Coca-Cola and YO DONA that starts its travels in Madrid. The Fashion Tour will visit cities such as; Valencia, Oviedo, Bilbao, Orense, Salamanca, Barcelona and Sevilla.



New Urban Cultures

November. The creator Juan Duyos and the executive director of ACME, Lucia Cordeiro participate in a conference regarding design and fashion in Seoul, exchanging opinions with the Korean creator Lee Doii, and the executive director of Korean Fashion Concil, Rupert Lee.

Training

Polytechnic University of Madrid

January. ACME signs a collaboration agreement with the Polytechnic University of Madrid and the magazine Marie Claire for the achievement of the Course in Fashion Journalism and Communications Marie Claire.





Collaboration agreement with Unilever

March. ACME collaborates with Unilever Spain in the promotion of the award “Rexona Dress in Black for Young designers” created with the aim of promoting and contributing towards the training of young talent. In June, Modesto Lomba presented the award of the 1st Edition of the competition to Irene Toledano. The prize of this event consists in carrying out a training stage of six months in the workshop of Devota & Lomba and a cash prize of 6.000€.



Telva & Yo Dona Master

February. Renewed is the cooperation agreement with San Pablo CEU University and the magazines Yo Dona and Telva for the 2nd Edition of the Master in Fashion and Beauty Communication.

TELVA



Unidad Editorial
Comunicación
Formación



CEU
Universidad
San Pablo

Classes at the Vogue Master

March. ACME collaborates actively with the Master in Fashion and Beauty Communication Vogue-Carlos III University. Lucia Cordeiro, Executive Director of the Association is the head teacher of the subject History of Fashion in Spain and the designers Ana Locking, davidelfin, Duyos, Elio Bernhayer, Modesto Lomba and Roberto Torreta have given lessons during the master.



ISEM, Fashion Business School

For another year the Association of Fashion Creators from Spain collaborates actively with ISEM. This prestigious college, directed by Covandoga O'Shea, offers the only MBA in Creativity Management in Spain. The president of ACME, Modesto Lomba, forms part of the Advisory Board of the Fashion Business School, visited through out the course by many representatives of Spanish fashion design brands.



Mod'Art

June. The school of fashion creation and management Mod'Art International chooses Madrid to install its new headquarters. The Association of Fashion Creators from Spain is one of the collaborating institutions of this prestigious school forming part of its academic committee.



IArt

June. ACME subscribes a collaboration agreement with the Colegio de Empresa y Moda del Instituto Superior de Arte (IART). The Association of Fashion Creators from Spain becomes part of the academic committee of the institution, intervening in the design and management of their study program. Furthermore, the pupils of IArt will be able to carry out practical training at ACME or in the workshops of their associates.



20 Outfits, at University of Navarra

October. Navarra University celebrates its VIII Fashion Congress hosting a photographic exhibition “20 Outfits for Europe, presented by the Curator, Concha Hernández.



Communication

Social Networks

February. Continuing with its online expansion, ACME establishes its profile in social networks. The communities, Facebook and Twitter are the new spaces where to showcase the daily news of the Association of Fashion Creators from Spain and its associates.

It is a profile open to the public at large and continuously updated, thus enabling any user from the social networks to keep abreast of developments in Spanish fashion.

Through the YouTube channel of ACME the videos of the associated designers fashion shows are broadcast, as well as TV appearances, publicity, news....



Creation of Association's Newsletter

February. With a clear purpose to develop online, ACME launches its Newsletter. A new communication formula with the media, Institutions and Associates that reports weekly about activities and news of the Association.

Bloggers Party

September. The national bloggers welcome Cibeles Madrid Fashion Week held a party in the gardens of the Costume Museum. ACME works at the event to present to the audience with t-shirts and oil bottles designed by the creators of the Association.



Hola! Stand at the Cibelespacio



September. Over 40 people become stylists during Madrid Fashion Week at the stand of the Association of Fashion Creators from Spain and the magazine Hola!, creating seasonal looks with garments of the designers of ACME. An initiative that brings closer Spanish fashion to the public at large.

“According to Alvarado”

The facilities of ACME in Puerta de Toledo became a TV studio to host the filming of the show *According to Alvarado*, by the channel Decasa. The designer Antonio Alvarado is the conductor of this program designed to promote Spanish fashion, its history, creators, shops and young promises.



Fairs and International Fashion shows

Tranoï and Atmosphère

October. After the shows during fashion week in Paris, sales begin at the international image fairs. The designers of ACME, Ailanto, Amaya Arzuaga, Ángel Schlesser, Lydia Delgado and Miriam Ocariz, offer for sale their collections at the Tranoï and Atmosphère salons.





New York Fashion Week fall/winter 2011

February. On February 18th Davidelfin presents at the Bryant Park venue his fall winter 2011 collection titled Backstage.

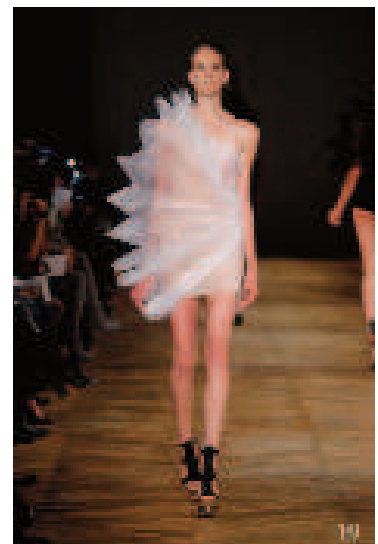
New York Fashion Week spring/summer 2011



September. Three designers from the Association of Fashion Creators from Spain participate in New York Fashion Week. Custo Barcelona and Davidelfin present their collections for spring summer 2011 at the Lincoln Center, while the creator Jose Miró participates in a presentation at the FIT in New York.

Paris Fashion Week spring/summer 2011

October. The creator of ACME Amaya Arzuaga, returns to the international catwalks, presenting for the first time, her collection at Paris Fashion Week.



National Fashion Shows

CibelesMadrid Fashion Week fall/winter 2011

February. The 51st Edition of the relevant national catwalk is visited by buyers of the Mexican departments stores El Palacio del Hierro. On this occasion it is 27 the designers from ACME that participate in Cibeles Madrid's fashion week.





Ágatha Ruiz de la Prada



Ailanto



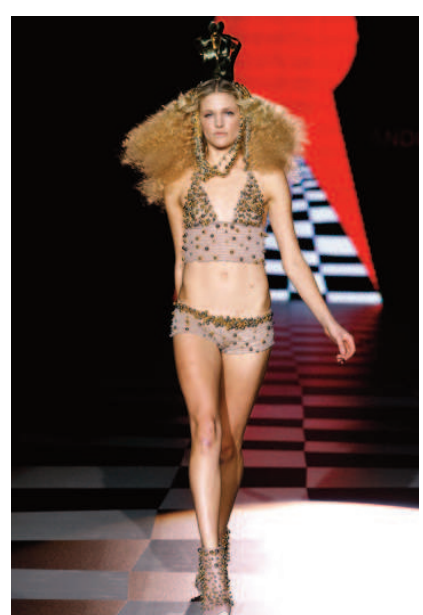
Alma Aguilar



Amaya Arzuaga



Ana Locking



Andrés Sardá



Ángel Schlesser



Antonio Alvarado



Carmen March



Davidelfin



Devota & Lomba



Duyos



Elio Berhanyer



Francis Montesinos



Hanníbal Laguna



Javier Larrainzar



Jesús del Pozo



José Miró



Juanjo Oliva



Kina Fernández



Lemoniez



Lydia Delgado



Miguel Palacio



Miriam Ocariz



Roberto Torretta



Roberto Verino



Victorio & Lucchino

National Fashion Shows

Cibeles Madrid Fashion Week spring/summer 2011

September. Princess Letizia shows her support to Spanish fashion opening the 52nd Edition of Cibeles Madrid Fashion Week. Doña Letizia visited the facilities accompanied by the President of the Association of Fashion Creators from Spain and the designers that showed their collections at CMFW.

The 52nd edition of the relevant national catwalk was participated by 25 creators of ACME. Cibeles Madrid Fashion Week holds its 26th birthday receiving the visit of the international buyers of the Mexican department store El Palacio de Hierro and the prestigious Turkish stores, Beymen.

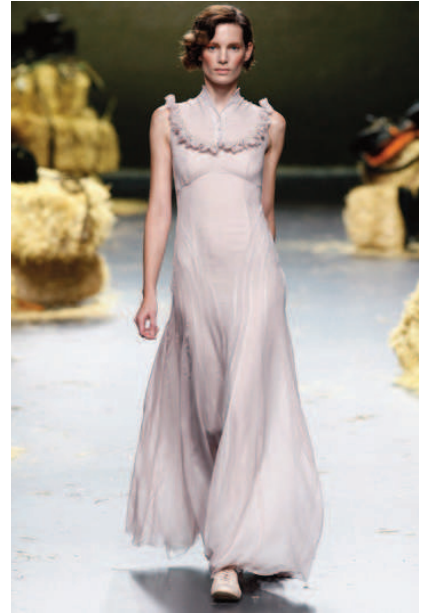




Ágatha Ruiz de la Prada



Ailanto



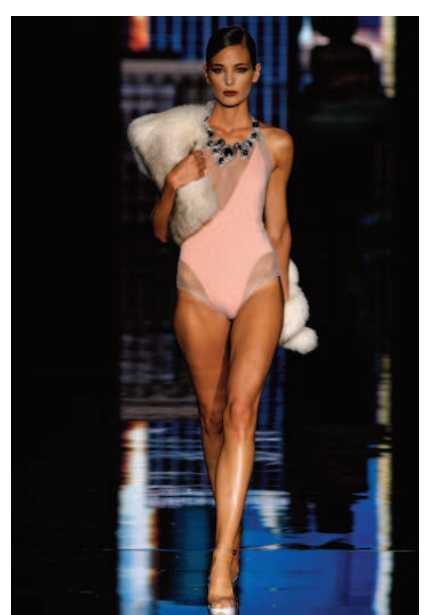
Alma Aguilar



AA de Amaya Arzuaga



Ana Locking



Andrés Sardá



Ángel Schlesser



Antonio Alvarado



Davidelfín



Devota & Lomba



Duyos



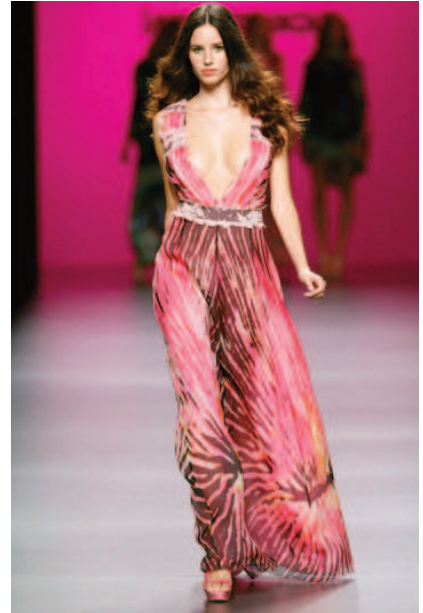
Elio Berhanyer



Francis Montesinos



Hanníbal Laguna



Javier Larrainzar



Jesús del Pozo



Juanjo Oliva



Kina Fernández



Lemoniez



Alma Aguilar



Miguel Palacio



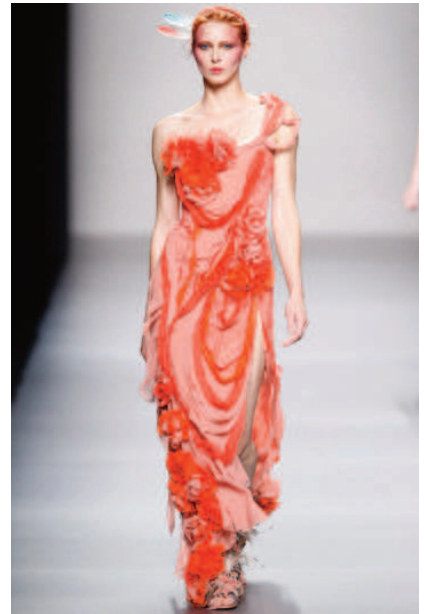
Miriam Ocariz



Roberto Torretta



Roberto Verino



Victorio & Lucchino

Social commitment



Fashion workshop for the young

October. Designer davidelfin teaches a creative workshop to 40 youngsters at risk of social exclusion. This project arises from the collaboration agreement subscribed by ACME and the Fundación La Caixa and is part of the program INCORPORA aimed at promoting employment among disadvantaged groups.



Sponsors and institutional support

