

ACTIVITY REPORT

2013

acmc

ASOCIACIÓN CREADORES DE MODA DE ESPAÑA

With the collaboration of:





New additions

PEPA BUENO, NEW EXECUTIVE DIRECTOR

9th October 2013

Pepa Bueno takes over in ACME from Lucia Cordeiro. The new director of the Association is an Art Historian, specializing in History Design. She has developed her professional career in the field of women's and fashion magazines. After stages in media such as Woman, Elle and Vogue Brides, among others, she was part of the launch team of Yo Dona (Unidad Editorial), where she served as appointed Assistant Director for eight years.



MIGUEL MARINERO

Miguel Marinero began his career in the design world in the 70s. His forty years experience makes him one of the key figures of Spanish furriery.

Miguel Marinero opened his first atelier in Madrid in 1982, after designing high-end furriery collections for Irueste, El Corte Inglés and Cortefiel.

In his workshop in central Madrid he creates exclusive garments and leather accessories in an artisan manner. His designs are showcased since 2007 on the runway Mercedes-Benz Fashion Week Madrid.

ETXEBERRIA

Etxeberria creates his signature fashion label in 2008. The Basque creator, specialized in menswear, participates in 2011 in the platform for young designers EGO Mercedes-Benz Fashion Week Madrid achieving, two consecutive times, the award for best collection.

After presenting his creations in global runways and trade shows; such as Pitti Uomo in Florence, since 2012 Etxeberria is part of the official calendar of Mercedes Benz Fashion Week Madrid. During the year 2013, the brand was selected to represent Spain in the second edition La Maison de la Création de Marseille.



Associates

ADOLFO DOMÍNGUEZ

AGATHA RUIZ DE LA PRADA

AILANTO

ALMA AGUILAR

AMAYA ARZUAGA

ANA LOCKING

ÁNGEL SCHLESSER

ANTONIO ALVARADO

ANDRÉS SARDÁ

CARMEN MARCH

CUSTO BARCELONA

DAVIDELFIN

DELPOZO

DEVOTA & LOMBA

DUYOS

DOLORES CORTÉS

EMILIO DE LA MORENA

ETXEVERRIA

FRANCIS MONTESINOS

HANNIBAL LAGUNA

HELENA ROHNER

ION FIZ

JAVIER LARRAINZAR

JORGE VÁZQUEZ

JOSÉ CASTRO

JOSÉ MIRÓ

JUANA MARTÍN

JUANJO OLIVA

KINA FERNÁNDEZ

LEMONIEZ

LYDIA DELGADO

MIGUEL PALACIO

MIRIAM OCARIZ

MARÍA BARROS

MAYA HANSEN

MENCHÉN TOMÁS

MIGUEL MARINERO

NICOLÁS VAUDELET

PEDRO DEL HIERRO

PURIFICACIÓN GARCÍA

RABANEDA

ROBERTO TORRETTA

ROBERTO VERINO

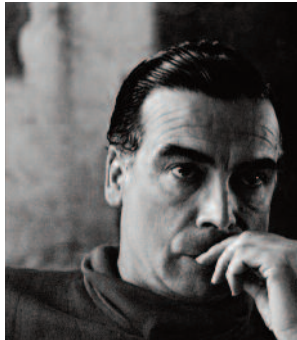
TERESA HELBIG

VICTORIO & LUCCHINO

Honorary Associates

CRISTÓBAL BALENCIAGA/ENRIQUE LOEWE/HUBERT DE
GIVENCHY/PHILIPPE VENET/ MANOLO BLAHNIK/ ÓSCAR DE LA
RENTA/ CAROLINA HERRERA/ OLIVIER STRELLI/ ELIO
BERHANYER/ MARIO BOSELLI

Honorary associates



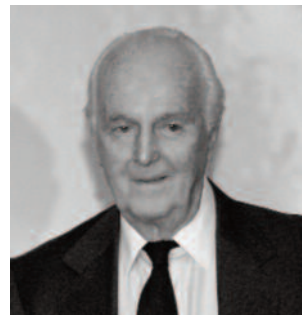
CRISTÓBAL BALENCIAGA
HONORARY PRESIDENT



ENRIQUE LOEWE



PHILIPPE VENET



HUBERT DE GIVENCHY



MANOLO BLAHNIK



CAROLINA HERRERA



OSCAR DE LA RENTA



OLIVIER STRELLI



ELIO BERTHANYER



MARIO BOSELLI

Institutional Relations

AGREEMENT WITH GO CORPORATE/ MESA DE LA MODA ESPAÑOLA /
MEETING WITH THE EUROPEAN COMMISSION / ENCOUNTER WITH
ANTONIO TAJANI AND JOSE MANUEL SORIA / LUXURY MADE IN SPAIN
/ WORK DAY OF FASHION INDUSTRIES / AGREEMENT WITH CERSA /
CREATION OF THE NATIONAL FASHION AWARDS / AGREEMENT WITH
THE CSD.

COLLABORATION AGREEMENT WITH GO CORPORATE

3rd January 2013

ACME signs an agreement with the financial consultancy company Go Corporate, with the aim to seek new funding streams for the sector and advise the new companies entering the industry of fashion.

CONSTITUTION OF THE MESA DE LA MODA ESPAÑOLA

23rd January 2013

The Ministries of Industry, Energy and Tourism, of Economy and Competitiveness, and of Education, Culture and Sports, together with key players in the design sector, manufacturers and distributors of fashion, constitute the Mesa de la Moda Española, created to leverage the importance and potential of the sector and boost its image abroad.

MEETING OF THE SECTOR IN THE EUROPEAN COMMISSION

12th February 2013

Agatha Ruiz de la Prada attended, representing ACME, the III encounter of the High Level Informal Group of the European Commission, where the main actors of the European fashion industry debate regarding the actions to be taken to boost and strengthen fashion in Europe. Among the attendees, underlined is the presence of Françoise Montenay, President of the monitoring Council of Chanel; Giuseppe Prezioso, in representation of Altagamma; Paloma Castro, Global Director of Corporate Affairs LVMH, and Michael Ward, Managing Director of Harrods, among others.



ENCOUNTER WITH ANTONIO TAJANI AND JOSE MANUEL SORIA

13th May 2013

The Vice-President of the European Commission, and Commissioner for Industry and Entrepreneurship and the Minister of Industry, Energy and Tourism meet with Spanish designers and the members of the Mesa de la Moda in an event organized by ACME and the Museo del Traje that counted with the presence of: the creators Agatha Ruiz de la Prada, Modesto Lomba, David Delfin and Helena Rohner; the professional associations in the sector ACME and Fedekon; representatives of fashion companies such as Inditex, Cortefiel and DelPozo; as well as institutions working in the promotion and development of Spanish fashion, such as the Ministry of Education, Culture and Sports, ICEX, and the Community of Madrid.



LUXURY “MADE IN SPAIN”

5th June 2013

The Asociación de Creadores de Moda de España organized, with the Chamber of Commerce Spain-USA, and with the collaboration of the Community Madrid the roundtable Luxury "Made in Spain", a debate on Spanish crafts, its positioning and entry into the North American market.

The encounter, held at the centre Juan Carlos I of Spain in New York, counted with the presence of Loewe, label founded in Madrid and emblem of Spanish luxury at a global level, represented on this occasion by Enrique Loewe. Luxury "Made in Spain" also included the participation of experts and professionals from the luxury industry such as Scott Schramm, Vice-President of GMM/Fashion Merchandise, Henri Bendel; Mortimer Singer, President and CEO of Marvin Traub Associates; Daniel Saynt, Creative Director of Socialyte; Andres Rodriguez editor and founder of Spain Media; Carmen Malvar, architect and professor of FIT, and William D'Arienzo, CEO of WDA BrandMarketing Solutions.



WORKING DAY OF FASHION INDUSTRIES

5th June 2013

ACME collaborates with the Working Day Fashion Industries: New legal challenges for retailing organized by the Asociación Española para la Calidad (AEC), with the collaboration of the Ministry of Industry, Energy and Tourism. The purpose of this meeting is to learn which are the new legal challenges for retailing in this sector.

COLLABORATION AGREEMENT WITH CERSA

14TH June 2013

The Compañía Española de Reafianzamiento, S.A. (CERSA) attached to the Ministry of Industry, Energy and Tourism, through the Directorate General of Industry and SMEs, signed a collaboration agreement with Asociación de Creadores de Moda de España (ACME) and the Federación Española de Empresas de la Confección (FEDECON) to improve access to finance of small and medium enterprises from this sector.

CREATION OF NATIONAL FASHION AWARDS

November 2013

The Ministry of Industry, Energy and Tourism created the National Fashion Awards to acknowledge yearly the work of the companies of the sector. This award arises as a proposal of the Asociación Creadores de Moda in the Mesa de la Moda.

SPANISH ATHLETES WILL DRESS FASHION FROM SPAIN

5th November 2013

The Asociación de Creadores de Moda de España (ACME) and the Higher Sports Council (CSD) reach an agreement whereby Spanish athletes dress fashion from Spain at events and public receptions where they represent their respective federations.



The players of the Spanish basketball teams are the ones in charge of launching the new agreement between ACME and the CSD during the tribute they received in the Ministry of Culture. In the image: Ángela Salvadores and Belén Arroyo, dressed by Custo Barcelona; Sara Rodríguez, with tailored suit by Purificación García and Amaya Valdemoro with a black dress by Angel Schlesser.



The daily MARCA dedicated a lengthy report to the most relevant sportswomen of the year. Water polo players Jennifer Pareja, Laura Ester and Anni Espar, and synchronized swimmer Paula Klamburg occupy the centre fold of the sports newspaper on Christmas Eve dressed in Spanish fashion.



The players in the women's handball team promote their participation in the World Cup sporting Spanish fashion. The "Warriors" changed their sports equipment for designer dresses in a fun commercial that shows their more elegant side. The "Warriors" also opted for Spanish fashion to collect the medals of the Royal Order for Sporting Merit, a date they attended wearing creations by designers: Adolfo Domínguez, Ana Locking, Angel Schlesser, duynos, Jorge Vázquez, Juanjo Oliva for Elogy, Miguel Marinero and Pedro del Hierro.

Institutional Relations

The agreement between Asociación de Creadores de Moda de España (ACME) and the Higher Sports Council (CSD) reaches one of its major milestones with the celebration of the National Sports Awards, a ceremony presided by Queen Sofia and the Princes of Asturias. The event accounted with the collaboration of the ACME designers who dressed the best athletes of the country for this special occasion.



Laura López
Waterpolo player
Look by Roberto Torretta



Patricia Herrera
Waterpolo player
Look by Jorge Vázquez



Jennifer Pareja
Waterpolo player
Look by Ailanto



Anni Espar
Waterpolo player
Look by Purificación García



Ana Copado
Waterpolo player
Look by Roberto Verino



Andrea Blas
Waterpolo player
Look by Menchén Tomás



Marta Bach
Waterpolo player
Look by Teresa Helbig



Pilar Peña
Waterpolo player
Look by Juana Martín



Lorena Miranda
Waterpolo player
Look by Roberto Verino



Maica García
Waterpolo player
Look by Kina Fernández

Institutional Relations



Mati Ortiz
Jugadora de waterpolo
Look de Juana Martín



Ona Meseguer
Jugadora de waterpolo
Look de Custo Barcelona



Laura Ester
Jugadora de waterpolo
Look de Miriam Ocariz



Joel Gonzalez
Taekwondo
Look by Roberto Verino



Amaya Valdemoro
Basketball player
Look by Alma Aguilar



Ana Peleteiro
Athlete
Look by Ion Fiz



The swimmer Melani Costa, the gymnast Alejandra Quereda and the captain of the Synchronized Swimming team Ona Carbonell dressed designs by the creators of Acme at a breakfast for Europa Press where was debated regarding the relationship between women and elite sport. Ona Carbonell choose a look by Amaya Arzuaga, Melani Costa by Pedro del Hierro and Alejandra Quereda wore a design by Ana Locking.

Cultural projects

FASHION IS DREAM / SAINTS BY ZURBARÁN / NEW PIE-
CES IN THE MUSEO DEL TRAJE / NANCY DRESSES UP IN
FASHION / MADE IN SPAIN: CREATING FASHION FOR THE
WORLD

FASHION IS DREAM: 25 YEARS OF SPANISH TALENT

25th October 2012 – 13th January 2013

The exhibition *Fashion is Dream*, inaugurated in October 2012, could be visited during the first days of January 2013. This exhibit, organized by the General Division for Promotion of the Fine Arts of the Secretary of State for Culture and the Museo Cerralbo of Madrid, with the participation of ACME, magazine *Marie Claire* in its 25th anniversary in Spain and sponsored by Mango, was curated by Lucia Cordeiro and Isabel Vaquero. *Fashion is Dream* takes a journey through the best of Spanish design during the last quarter of the century.



SAINTS BY ZURBARÁN: DE- VOTION AND PERSUASION

3rd May – 20th July 2013

Ten ACME creators participate in the exhibition *Saints by Zurbarán: Devotion and Persuasion*, an exhibit curated by Elio Berhanyer showcased in the space Santa Clara, Seville.

The female Saints by Zurbarán exerted an influence in other artists and their dressage has always been a powerful source of attraction for designers.

The exhibition unites 17 Santas painted by Francisco de Zurbarán, proceeding from private collections and various local and global museums, with the interpretation of the Zurbarán elegant style by the designers: Elio Berhanyer, Agatha Ruiz de la Prada, Ana Locking, Angel Schlessler, Devota & Lomba, duyos, Francis Montesinos, Hannibal Laguna, Roberto Torretta, and Victorio & Lucchino, among others.



NEW PIECES IN THE MUSEO DEL TRAJE

July 2013

The Museo del Traje showcases new pieces in its section "Runway" due to the agreement signed with the Asociación Creadores de Moda de España (ACME), whereby Spanish designers donate to the Museum the creations made for the exhibition 20 Costumes for Russia: Designers dialogue with Literature, organized by ICEX, the Ministry of Culture, the Instituto Cervantes and ACME on occasion of the Dual Year Spain-Russia. The garments are showcased in the section "Runway" of the museum, in an exhibition that is renewed every six months.



NANCY DRESSES UP IN FASHION

26th September 2013 – 19th January 2014

To mark the 45th anniversary of the launch of the Nancy doll, the Museo del Traje hosts an exhibition in which 25 Spanish creators dress the iconic doll.

This celebration is a joint initiative of the Museo del Traje, the toy company FAMOSA and ACME.



Roberto Torretta



Menchén Tomás



Devota & Lomba



Ion Fiz



Anjara García



Alma Aguilar

Cultural projects



Duyos y Amaya Arzuaga



Nicolas Vaudelet y Rabaneda



Hannibal Laguna, Teresa Helbig y Helena Rohner



Maya Hansen



Angel Schlessler



Juanjo Oliva, Ana Locking y Andrés Sardá



María Barros



Dolores Cortés



José Castro y Agatha Ruiz de la Prada



Kina Fernández



Juana Martín



Antonio Alvarado

MADE IN SPAIN: CREATING FASHION FOR THE WORLD

20th – 22nd September 2013

ACME and the Embassy of Spain in the United Kingdom presented the exhibition *Made in Spain: Creating Fashion for the World*, which could be seen at the residence of the Ambassador of Spain in London from 20th to 22nd of September and that showcased the path and evolution of Spanish contemporary fashion.

London, a city noted for its innovative and avant-garde vision, hosts this exhibition coinciding with the open days, *OPEN HOUSE*, allowing the British public to visit the facilities of this historic building in number 24 of Belgrave Square and get to know close up today's creation of fashion in Spain.

Many celebrities gathered at the Ambassador's Residence due to the occasion of the inauguration of the exhibition. The Hon. Mr. Federico Trillo-Figeroa received the many attendees among which highlighted was the presence of the creator Manolo Blahnik; Miriam Clegg, wife of the Deputy Prime Minister of the United Kingdom; Mr. Carlos Falco, Marquis of Griñón and President of the *Círculo Fortuny*; Armando Branchini, President of *ECCIA* and Executive Director of the *Altagamma Foundation*; Luis Eduardo Cortés, President of *IFEMA*; musician José María Cano, and the designers Agatha Ruiz de la Prada, Carmen March, Modesto Lomba, Miguel Palacio and Roberto Etxeberria, among others.

PARTICIPANTS

Agatha Ruiz de la Prada
Ailanto
Amaya Arzuaga
Ana Locking
Davidelfin
Devota & Lomba
Duyos
Etxeberria

Francis Montesinos
Loewe
Manolo Blahnik
Maya Hansen
Miguel Palacio para Hoss Intropia
Miriam Ocariz
Pedro del Hierro
Rabaneda
Roberto Torretta
Roberto Verino
Victorio & Lucchino

Cultural projects



Cultural projects



Cultural projects



Business projects

GASTROFESTIVAL 2013/ LICENCIA CON PINTURAS
DYRUP/ EXPERIENCIAS PRICELESS MASTERCARD

Business projects

GASTROFESTIVAL 2013

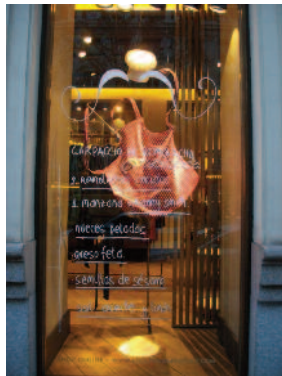
19th January – 3rd February 2013

The shops of the designers from ACME prepare special activities to celebrate the noted gastronomic event of the city of Madrid.



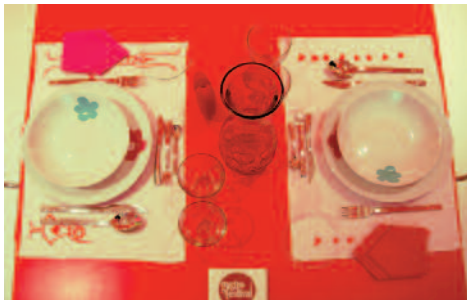
Roberto Verino

Tasting of his wines Tierra do Gargalo.



Adolfo Domínguez

Special menu gustation at the café in his shop in Serrano.



Agatha Ruiz de la Prada

Special menu gustation at the café in her shop in Serrano.



Ángel Schlesser

Window shop decorated with vegetables and legumes.



Custo Barcelona

Creation of a special edition of shopping bags.

ACME SIGNS ITS FIRST

LICENSE

April 2013

The Asociación Creadores de Moda de España enters the world of licensing signing up with the Portuguese company Paintings Dyrup S.A., which belongs to the multinational group PPG. ACME opens a new business path recommending the range of paintings in white and grey tones by Ripolin in Spain, following the corporate colours of the Association.



EXPERIENCES PRICELESS

MASTERCARD

July 2013

The Asociación Creadores de Moda de España collaborates with Mastercard Spain to develop a program of "priceless" experiences in the studios of the designers from ACME. Davidelfín and duyos are the first creators to participate in this initiative organizing special sales and offering exclusive benefits and discounts to the holders of Mastercard.

Training

FASHION LAW EVENT / SCHOLARSHIP ACME — EFE AGENCY / UPM
PAYS TRIBUTE TO ENRIQUE LOEWE / LECTURES IN THE MASTER OF
VOGUE-UC3M / COLLABORATION AGREEMENT WITH ISEM / COURSE IN
UNIVERSITY CASADO DEL ALISAL / FASHION CODE EVENT /
ACME COLLABORATES IN THE MASTER IN DESIGN IN LEATHER /
DESIGN CONTEST GOYA AWARDS

FASHION LAE EVENT

23rd February 2013

Designer Ana Locking and Lucia Cordeiro Executive Director of ACME participated in Fashion Law Event, a Working Day regarding Law and Fashion that took place in the Museo del Traje CIPE, Madrid.



SCHOLARSHIP ACME — EFE AGENCY

March 2013

The Asociación Creadores de Moda de España (ACME) and EFE Agency summon an annual scholarship for internships to be carried out in the newsroom of EFE Estilo, with assignment to cover information in fashion and design. The scholarship, lasting one year and an allocated budget of 510€ per month, is aimed at undergraduate and graduate students of journalism and audiovisual communication from universities in Madrid, who will carry out their practices at the headquarters of EFE.

UPM PAYS TRIBUTE TO

ENRIQUE LOEWE

14th March 2013

The Centro Superior de Diseño de Moda of the Polytechnic University of Madrid, in collaboration with Asociación Creadores de Moda de España pays tribute to Enrique Loewe, Honorary Associate of ACME.

Numerous personalities from the world of fashion, culture and media in Spain review his professional path in an event held at the Museo del Traje.

After 25 years chairing the Foundation Loewe, Enrique Loewe says goodbye to his office in a ceremony with counted with the presence of the Culture Minister Jose Ignacio Wert; the Director of the Instituto Cervantes, Victor Garcia de la Concha; the Director of the Royal Academy of Fine Arts of San Fernando, Antonio Bonet, and former ministers of Culture, Ángeles González-Sinde and Pilar Castillo, among others.



Training

LECTURES IN THE MASTER OF VOGUE-UC3M

April-May 2013

ACME collaborates, for the fourth consecutive year, with the Master in Fashion and Beauty Communication Vogue-University Carlos III of Madrid. Designers Modesto Lomba, Juan Duyos, Juanjo Oliva, Maya Hansen, Helena Rohner, Ana Locking and Rabaneda have passed by the classrooms of the master to participate in the subject History of Spanish Fashion, field held by the Executive Director of the Association, Lucia Cordeiro.



COLLABORATION AGREEMENT WITH ISEM

10th May 2013

ACME continues its commitment towards training future professionals of the sector and signs a collaboration agreement with ISEM Fashion Business School-University of Navarre. In this agreement, warranted by Modesto Lomba, President of ACME, and Teresa Sádaba, Director of ISEM, both institutions join forces to enrich and strengthen the fashion sector, an industry with a heavy business weight for the country.



COURSE IN UNIVERSITY CASADO DEL ALISAL

20th April 2013

The Executive Director of ACME, Lucia Cordeiro and designer Helena Rohner participated as speakers in a cycle of conferences held at University Casado del Alisal to discuss Spanish fashion and its globalization. This course is directed by the Head of the Department of Fashion of ICEX, María Luisa Aparicio.

FASHION CODE EVENT

15th June 2013

The Asociación Creadores de Moda de España collaborates with the organization of the International Code Fashion Event, a working day aimed at recognizing the legal reality surrounding the world of fashion, celebrated in the Cristóbal Balenciaga Museum in Getaria and participated by designer Fernando Lemoniez.



ACME COLLABORATES IN THE MASTER IN DESIGN IN LEATHER

1st December 2013

ACME collaborates with this course taught at the MOVEX Foundation Centro Tecnológico de la Piel de Andalucía, located in the town of Ubrique, Cadiz.

This Master, directed by Enrique Loewe, stands out for its innovative methodology based in a conceptual design approach. The project has the support of leading professionals of the sector such as the ACME designers: Jose Castro, Agatha Ruiz de la Prada, Roberto Verino and Nicolas Vaudelet.

DESIGN CONTEST GOYA

AWARDS

16th December 2013

ACME collaborates with Adecco and the Academia de Cine to promote the work of young creators and call a design competition for the uniform of the “givers” of the Goya 2014.

Modesto Lomba, President of ACME; Andrés Aberasturi, Director and Creator of EGO; Tatiana Hernandez, Member of the Board of Directors of the Academia de Cine in the apparel category, and Margarita Alvarez, Director of Marketing and Communication of Adecco make up the jury.

Of the more than 70 candidatures received, the members of the jury choose the proposal of the young designer Raquel Galvez, who made the costume of the two boys and the two girls who carried out the job of assistants to the “givers” in the celebrated Spanish film gala in February 2014.



Social work

HEART PILLOWS / ACME IN THE SOUP KITCHEN
OF THR ODER OF MALTA

HEART PILLOWS

june 2013

ACME collaborates with the Asociación Española Contra el Cancer. The designers of the Association make use of the fabrics used in their collections to make heart shaped pillows for those women who underwent a mastectomy.

Due to its shape, these cushions aid recovery in the post operation in breast surgery. This initiative arose in 2011 in United States and has extended throughout Europe. In Spain 70 volunteers have been in charge of making 500 cushions that have been distributed amongst women with breast cancer.



FASHION SHOWS ITS MORE SOLIDARY SIDE

27th December 2013

The Asociación Creadores de Moda de España collaborates yet another year with the soup kitchen of the Order of Malta in Madrid due to the initiative of Yo Dona magazine.

The designers Miguel Marinero and Alma Aguilar, and the new Director of ACME, Pepa Bueno, lent their support to prepare some 400 meals that were distributed amongst those in need.



Communication

60 MINUTES OF FASHION WITH EFE STYLE / ACME IN THE TENNIS
OPEN OF MADRID / ENCOUNTER BRAND SPAIN / MHM SUMMIT /
CHRISTMASS LIGHTS IN MADRID

60 MINUTES OF FASHION **WITH EFE ESTILO**

23rd January 2013

ACME establishes a collaboration agreement with EFE Agency to organize a series of breakfasts “60 minutes of fashion with EFE Style” in which relevant persons from Spanish fashion debate the reality and potential of the sector. During 2013, eight breakfasts were held in which were addressed different issues concerning current Spanish fashion.



Modesto Lomba, Agatha Ruiz de la Prada and Ignacio Sierra analyse the international presence of fashion in Spain.



Lucia Cordeiro, Daniel Rabaneda, Juan Duyos, Maria Barros, José Victor Rodriguez and Silvia Alexandrowitch discuss the figure of the creator / entrepreneur.



Helena Rohner, Gonzalo Fonseca of Steve Mono, Marina Casal of Andrés Gallardo and Julia Vergara of SuTurno discuss about craft in the design of accessories.



The designer Davidellin presents the various multidisciplinary projects in which his brand works accompanied by film director Felix Sabroso, model Bimba Bosé and blogger and designer Pelayo Diaz.



Rafael Diaz, Executive Director of ESNE; Monserrat Iglesias, Director of the Master of Vogue-UC3M; Teresa Sádaba, Director of ISEM, and designer Juan Duyos talk about training in fashion.



Roberto Etxberria, Ana Locking and Rafael Medina, creator of the Scalpers label, talk about the creative talent and the new business initiatives that stand out in the menswear fashion sector.



Lucia Cordeiro, Constan Hernandez, President of Hoss Intropia, and designer Miguel Palacio discuss the importance of the network of industries in Spanish fashion.



Modesto Lomba presents the new Director of ACME, Pepa Bueno, who presented during the breakfast the new projects of the Association.

ACME IN THE TENNIS OPEN OF MADRID

3rd – 12th May 2013

Ten ACME designers capture their vision of tennis in the exhibit Mercedes-Benz Open Fashion, for which they have customized ten balls to mark the celebration of the Mutua Madrid Open.

Agatha Ruiz de la Prada, Angel Schlesser, Devota & Lomba, Duyos, Roberto Torretta, Roberto Verino, Victorio & Lucchino, Helena Rohner, Maya Hansen and Amaya Arzuaga reflect their creative universe in these tennis balls showcased in the Caja Mágica.



I ENCOUNTER BRAND SPAIN

10th July 2013

The Asociación Creadores de Moda de España collaborates with the I Encounter Brand Spain. The Brand as a Company Value, organized by Unidad Editorial and Brand Spain at the College of Architects of Madrid, brings together the core values of Spanish businesses at a global level.

MUJER HOY FASHION SUMMIT

24th October 2013

Madrid lights up with the creations of the designers of ACME, who grant yet another year their designs of Christmas lights to the city. The main shopping streets of Madrid dress up for the holidays with the creations of Angel Schlessler in Princesa, Hannibal Laguna in Ortega y Gasset, Purification Garcia in Goya, Juanjo Oliva in Jorge Juan and Ana Locking in Fuencarral and Montera.



CHRISTMAS LIGHTS IN MADRID

December 2013

Madrid lights up with the creations of the designers of ACME, who grant yet another year their designs of Christmas lights to the city. The main shopping streets of Madrid dress up for the holidays with the creations of Angel Schlessler in Princesa, Hannibal Laguna in Ortega y Gasset, Purification Garcia in Goya, Juanjo Oliva in Jorge Juan and Ana Locking in Fuencarral and Montera.



ANA LOCKING



ÁNGEL SCHLESSER



JUANJO OLIVA



HANNIBAL LAGUNA



PURIFICACIÓN GARCÍA

Fashion and Trade Shows

FALL-WINTER 2013/2014

080 BARCELONA FASHION / NEW YORK FASHION WEEK / MERCEDES-BENZ FASHION WEEK
MADRID / MFSHOW / LONDON FASHION WEEK / SEMAINE DES CRÉATEURS PARIS

080 BARCELONA FASHION

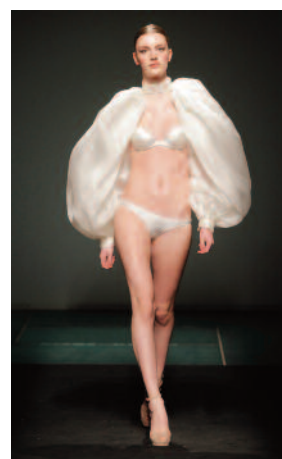
28th-31st January 2013

Custo Barcelona joins the runway 080 Barcelona Fashion celebrated in the building Disseny Hub (DHUB).

The 11th edition of 080 pays tribute to Andrés Sarda, reviewing the history of the luxury lingerie and swimwear brand, with a fashion show of the label's iconic designs, accompanied by the performance of international dancer Angel Corella. Nuria Sarda, daughter of the creator and current creative director of the brand, collected the award dedicated to her father.



CUSTO BARCELONA



ANDRÉS SARDÁ

NEW YORK FASHION WEEK

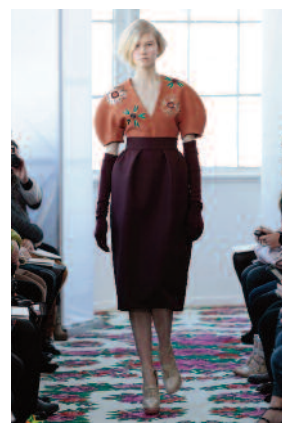
10th February 2013

New York Fashion Week counted yet again with the presence of Custo Barcelona. The creator, a regular in New York Fashion Week for 16 years, presented his collection at the Lincoln Center.

After the excellent welcome on behalf of buyers such as Moda Operandi and NET-APORTER, DelPozo premieres in New York Fashion Week. The Spanish brand, which counts with the creative direction of Josep Font, celebrated its fashion show in Chelsea.



CUSTO BARCELONA



DELPOZO

MERCEDES-BENZ FASHION

WEEK MADRID

18th – 22nd February 2013

Mercedes-Benz Fashion Week Madrid the date that is the most representative of fashion design Made in Spain, celebrates its 57th edition highlighting a clear commitment to young creators. On this occasion, 22 designers of ACME present their proposals for fall-winter 2013/2014 at IFEMA.



AMAYA ARZUAGA



AGATHA RUIZ DE LA PRADA



AILANTO



ANA LOCKING



ANDRÉS SARDÁ



ANGEL SCHLESSER



DAVIDELFIN



DEVOTA & LOMBA



DUYOS



FRANCIS MONTESINOS



HANNIBAL LAGUNA



ION FIZ



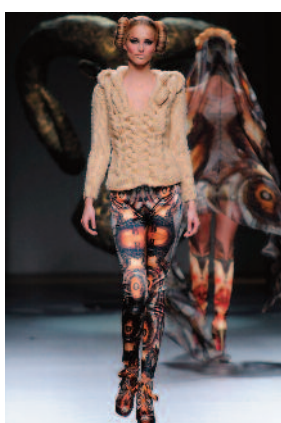
JUANA MARTÍN



JUANJO OLIVA



MARIA BARROS



MAYA HANSEN



MIGUEL PALACIO



RABANEDA



ROBERTO TORRETTA



ROBERTO VERINO



TERESA HELBIG

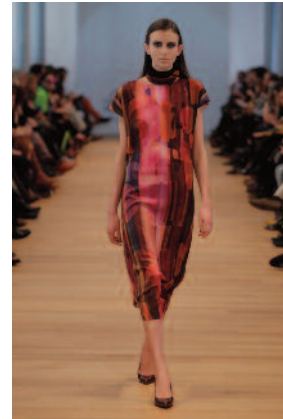


JVICTORIO & LUCCHINO

MFSHOW

15th February 2013

Lemoniez presented his creations for the fall-winter 2013-2014 season during the schedule of fashion shows of MFShow. The creator from San Sebastian showcased his proposals in a fashion show that took place in the cultural centre of Conde Duque.

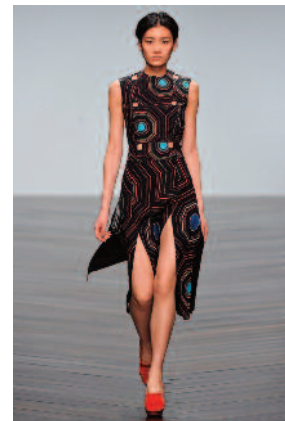


LEMONIEZ

LONDON FASHION WEEK

19th February 2013

London Fashion Week counted with the presence of Emilio de la Morena. The creator from Alicante has been participating in the London's fashion week since 2005.



EMILIO DE LA MORENA

SEMAINE DES CRÉATEURS DE PARIS

4th March 2013

Amaya Arzuaga returns to the Semaine des Créateurs being her sixth fashion show in the Parisian fashion week. The designer presented her proposals in the spectacular chambers of the Spanish Embassy in Paris.



AMAYA ARZUAGA

TRADE SHOWS IN SEMAINE DES CRÉATEURS PARIS

1st – 6th March 2013

ACME collaborates with ICEX coordinating the grouped presence of the Spanish creators in the image trade shows that take place during the Semaine des Créateurs, be they or not members of the Association. In this edition, 31 Spanish fashion and accessories designers (eight of them members of ACME) market their collections in the various trade shows and showrooms in Paris.

> PREMIERE CLASSE

Castañer
Catherine Parra
Chie Mihara
Helena Rohner
Lotocoho
Megumi Ochi

> ZIPZONE

Juan Vidal
Ion Fiz

> WOMAN

Steve Mono
Suturno

> PARIS SUR MODE

Ángel Schlessner

Ailanto

Coldelrosso
Lebor Gabala
Monoplaza

> THE BOX

Mercules
Sandrine de Montard

> TRANOÏ CARROUSEL DU LOUVRE

Cristina Zazo
D-Due Lab
Marlota
Martínez Lierah
Miriam Ocariz
Oh!... Oh!
Rabaneda

> TRANOÏ MONTAIGNE

Lydia Delgado
The 2nd skind Co

> TRANOÏ PALAIS DE LA BOURSE

Malababa
Laura B
Jorge Morales

> GALERIE 13

Pedro García

> SHOWROOM MC2

Amaya Arzuaga



Fashion and Trade Shows

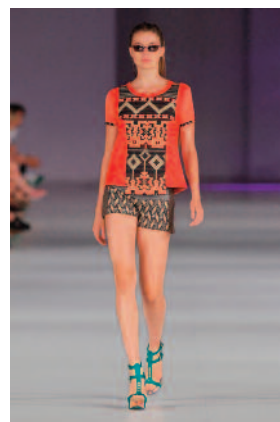
SPRING.SUMMER 2014

080 BARCELONA FASHION/ NEW YORK FASHION WEEK/MERCEDES-BENZ FASHION WEEK
MADRID/MFSHOW/LONDON FASHION WEEK/ SEMAINE DES CREATEURS PARIS

080 BARCELONA FASHION

8th – 12th July 2013

Custo Barcelona presented his creations for the spring-summer 2014 season in the trade show 080 Barcelona Fashion. The designer showcased a preview of the collection to be presented in September 2013 during New York Fashion Week.



CUSTO BARCELONA

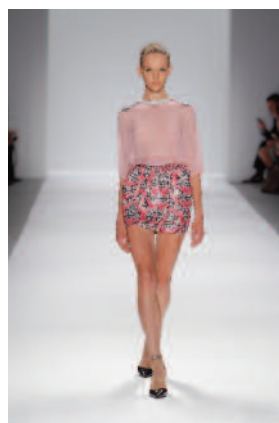
NEW YORK FASHION WEEK

September 2013

New York Fashion Week counts with the participation of three designers of the Association. Custo presented his collection Chic Contemporary Colour. This fashion show is the 32nd by the designer in the New York runway.

DELPOZO returns to New York to present its proposals consolidating its presence in the global runway. Josep Font showcases his creations in the second fashion show of the brand in NYFW, runway where the label Pedro del Hierro Madrid debuts.

Under the creative direction of Carmen March, the brand showcases its proposals during an event held in the Canoe studios of New York.



CUSTO BARCELONA



DELPOZO



**PEDRO DEL HIERRO
MADRID**

MERCEDES-BENZ FASHION

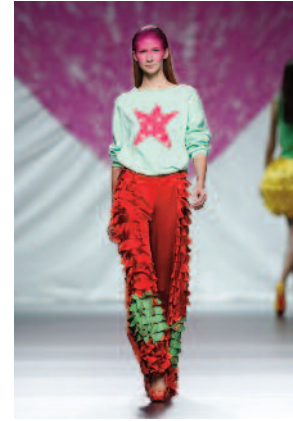
WEEK MADRID

13th – 16th September 2013

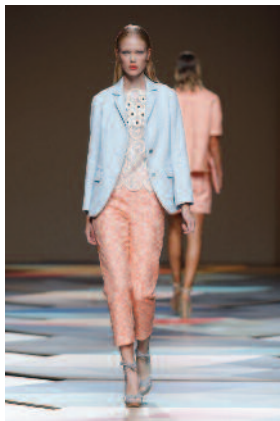
A total of 22 designers belonging to the Asociación Creadores de Moda de España presented their spring-summer 2014 collections in the IFEMA space during the 58th edition of the runway Mercedes-Benz Fashion Week Madrid.



AA DE AMAYA ARZUAGA



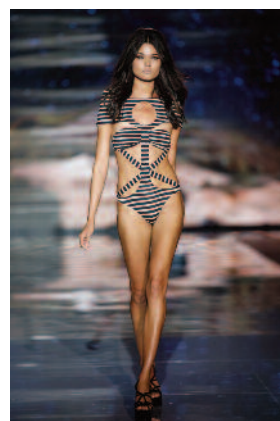
AGATHA RUIZ DE LA PRADA



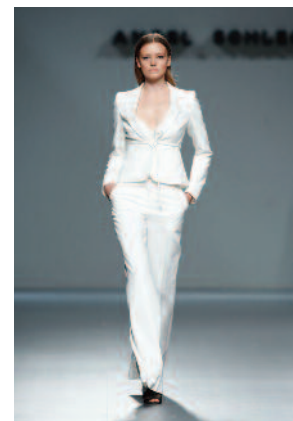
AILANTO



ANA LOCKING



ANDRES SARDA



ANGEL SCHLESSER



DEVOTA & LOMBA



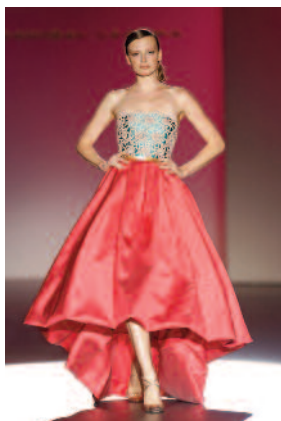
DUYOS



ETXEBERRIA



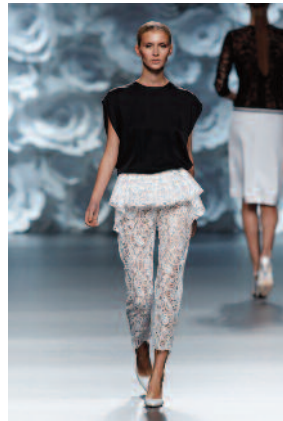
FRANCIS MONTESINOS



HANNIBAL LAGUNA



ION FIZ



JUANA MARTÍN



JUANJO OLIVA



MARÍA BARROS



MAYA HANSEN



MIGUEL PALACIO



RABANEDA



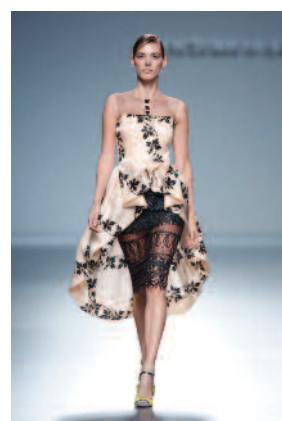
ROBERTO TORRETTA



ROBERTO VERINO



TERESA HELBIG



VICTORIO & LUCCHINO

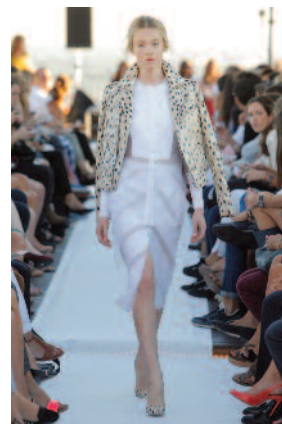
MFSHOW

9th – 12th September 2013

Lemoniez and Jorge Vázquez present their creations for the spring-summer 2014 season during the schedule of fashion shows of MFShow. Lemoniez showcased his proposals in a fashion show held at the Museo del Traje and Jorge Vázquez at the roof terrace of the Club Financiero Génova.



LEMONIEZ



JV POR JORGE VÁZQUEZ

LONDON FASHION WEEK

17th September 2013

Emilio de la Morena presents again his proposals during London Fashion Week. The designer from Alicante, established in London, participates in this fashion week since seven years ago.

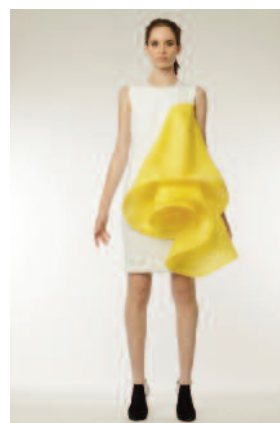


EMILIO DE LA MORENA

SEMAINE DES CRÉATEURS DE PARIS

30th September 2013

Amaya Arzuaga showcases her spring-summer 2014 collection at the headquarters of the Instituto Cervantes in Paris. The designer is thus consolidated in the official schedule of fashion shows of the Semaine des Créateurs de Paris.



AMAYA ARZUAGA

TRADE SHOWS IN SEMAINE DES CRÉATEURS PARIS

October 2013

ACME coordinates the grouped presence of the Spanish creators in the trade shows during the Semaine des Créateurs, in collaboration with ICEX. In this edition, 33 Spanish fashion and accessories designers (seven of them members of ACME) have participated in the various trade shows and showrooms where they have marketed their spring-summer 2014 collections.



> PREMIERE CLASSE

Andrés Galalrdo
Castañer
Catherine Parra
Chie Mihara
Helena Rohner
Lotocoho
Megumi Ochi
Paloma Barceló

> WOMAN

Steve Mono
Suturno

> PARIS SUR MODE

Ángel Schlessen
Ailanto
Coldelrosso
Lebor Gabala
Monoplaza

> THE BOX

Mercules
Sandrine de Montard

> TRANOÏ CARROUSEL DU LOUVRE

Cristina Zazo
D-De Lab

Juan Vidal

Marlota
Miriam Ocariz
Oh!... Oh!

> TRANOÏ MONTAIGNE

Juanjo Oliva
The 2nd skind Co

> TRANOÏ PALAIS DE LA BOURSE

Malababa
Laura B
Jorge Morales

> CAPSULE SHOW

Colmillo de Morsa

> SCI MAB

Pedro García

> SHOWROOM MC2

Amaya Arzuaga

> INTERCONTINENTAL PARIS LE GRAND

Delpozo

> CREATIVE DOOR

Martínez Lierah