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01 NEW MENBERS



BERHANYER

One of the most iconic Spanish fashion houses, Berhanyer was founded by renowned designer Elio Berhanyer in 1956. The revival of this long-established brand seeks to preserve the essence that defined Berhanyer's legacy, resuming the creative work of the Córdobaborn designer following his retirement in 2010.



PABLO ERROZ

For over a decade, Pablo Erroz has carved out a distinctive identity by merging urban aesthetics with sophisticated, accessible luxury. His collections, designed to transcend seasons and trends, often reflect collaborations with brands from a wide range of sectors, enriching his work with diverse cultural and disciplinary influences.



SKFK

Established in Bilbao in 1999 by Mikel Elzo, SKFK is a pioneer in sustainable fashion. The brand uses organic fibres and maintains strict ethical production standards. With Maia Eder Curutchet as creative director, SKFK offers a conscious, functional approach to fashion—one that combines innovation with enduring design.



GUILLERMINA BAEZA

With over 40 years of history, this swimwear label—now led by Belén Larruy, daughter of the founder—is renowned for its timeless elegance and exceptional quality. A constant presence on prestigious runways, Guillermina Baeza has become a benchmark in swimwear fashion both nationally and internationally.



JUAN AVELLANEDA X SEE IOU

Founded in 2020 by Susana Bartolomé and Jorge García, See lou welcomed Juan Avellaneda as creative director in 2024. This collaboration brings together their distinct visions in seasonal collections characterised by bold floral prints and a shared design sensibility.



TÍSCAR ESPADAS

Winner of the Vogue Fashion Fund in October 2024, the Jaén-born designer Tíscar Espadas places handmade garments at the heart of her collections. Each piece, crafted by local artisans, highlights the intricacy and value of traditional craftsmanship.

INSTITUCIONES ASOCIADAS

FEBRUARY 2024 / ISLA BONITA MODA, NEW INSTITUTIONAL MEMBER OF ACME

The programme of the Department of Economic Promotion of the Island Council of La Palma—managed by Sociedad de Promoción y Desarrollo Económico Social de La Palma (SODEPAL SAU)—has joined as a new institutional member. This initiative supports La Palma's textile and creative industries. Building on the island's artisanal tradition, it aims to promote local fashion through an Island Plan that fosters training, professionalisation, and commercial development for local designers and brands.

02 ECONOMIC DATA

OCTOBER 2024 / PRESENTATION OF THE REPORT "SPANISH FASHION DESIGN IN FIGURES": 2023 DATA

As it does every year, the Asociación Creadores de Moda de España has presented its report "Spanish Fashion Design in Figures", produced in collaboration with Modaes.es and supported by the Community of Madrid and Madrid City Council through the Madrid Capital de Moda programme.



The 2023 data show that the sector has completed its recovery and continues on an upward trend, with an 8.4% increase in turnover—surpassing pre-pandemic figures and setting a new record in the historical series. The industry reached a turnover of \leqslant 977 million and produced 14.6 million items, the highest number in the past four years. These strong results are driven by the local market, which has regained ground and now accounts for 60% of total share, and by the online channel—one of the main engines of the industry's growth—which recorded a rise of nearly 20% compared to 2022.



€977 MILLION

IN AGGREGATED TURNOVER
BY ACME MEMBERS



25.837 RETAILERS

AS A DISTRIBUTION NETWORK
FOR DESIGNER FASHION



6.616 DIRECT EMPLOYMENT

IN MEMBER COMPANIES



€178 MILLONS

IN ONLINE TURNOVER
BY ACME BRANDS

03 INSTITUTIONAL RELATIONS

JANUARY 2024 / OTEYZA DESIGNS THE UNIFORMS FOR STAFF AT THE SPANISH PAVILION FOR EXPO OSAKA 2025

OTEYZA has been selected as the winning firm in the competition to design the uniforms for the staff of the Spanish Pavilion at Expo Osaka 2025. The competition was launched by Acción Cultural Española (AC/E) with the close collaboration of ACME.

Under the title "Miradas" ("Gazes"), the brand—led by Paul García de Oteyza and Caterina Pañeda—presents a design proposal born from a creative exercise in deconstruction and colour. The concept draws on the forces that govern the sun and ocean currents, aligning with the Pavilion's theme: "The Kuroshio Current." With a strong commitment to sustainability, the designers have selected natural fibres and circular textiles, creating a uniform that honours both beauty and environmental respect.



FEBRUARY 2024/ MÁLAGA DE MODA AND ASOCIACIÓN CREADORES DE MODA DE ESPAÑA SIGN AGREEMENT

Málaga de Moda and ACME have signed an agreement within the framework of Mercedes-Benz Fashion Week Madrid to promote craftsmanship in Málaga. In addition, with the aim of identifying opportunities and challenges in the sector, the agreement includes a market study carried out in collaboration with Tic Innova Consulting to analyse the situation of artisans in sectors such as embroidery, weaving and leather goods in the 103 municipalities of the province, and to promote their adhesion to the Málaga de Moda brand.



INSTITUTIONAL RELATIONS

MAY 2024/ EFA PRESENTS THE FIRST INSIGHTS FROM ITS STATE OF EUROPEAN FASHION SURVEY

ACME, a member of the European Fashion Alliance (EFA), attends the first EFA Congress in Brussels to be informed about the initial results of the survey on the state of European fashion. The report includes an interview with Pablo Erroz on the issue of sustainability in designer fashion. The meeting, attended by the continent's main industry associations, features a speech by Scott Lipinski, president of the EFA, who highlights the need for an alliance to represent the creative side of the industry. Elke Timmerman will present the findings of the report, in which she emphasises the importance of educating consumers, harmonising regulations and promoting sustainable models. The event also includes several round tables, one of which includes the participation of Spanish designer Carlota Barrera, in which the challenges of the future of fashion were discussed with industry leaders such as Carlo Capasa, Caroline Rush and Pascal Morand. All the Spanish organisations that are part of the EFA appoint ACME as national spokesperson.



MAY 2024/ LOLA CASADEMUNT BY MAITE DESIGNS THE NEW UNIFORMS FOR THE MUSEO REINA SOFÍA

The Museo Nacional Centro de Arte Reina Sofía collaborates with ACME to design new uniforms for its staff. The firm LOLA CASADEMUNT BY MAITE is the winner of an internal competition held among ACME brands. The Catalan firm proposed a unisex uniform inspired by Japanese style, combining avant-garde elements with traditional craftsmanship. Manuel Segade, director of the museum, highlights the adaptability and elegance of a design that seeks to unite art and fashion.

JULY 2024/ ACME AND THE REAL ACADEMIA DE BELLAS ARTES DE SAN FERNANDO SIGN A COLLABORATION AGREEMENT.

ACME and the Real Academia de Bellas Artes de San Fernand sign an agreement to promote Spanish fashion as an art form. The agreement, signed by the president of ACME, Modesto Lomba, and the director of the Academy, Tomás Marco, includes the realization of fashion shows and joint activities to highlight fashion as cultural heritage and link it to the Fine Arts, giving it visibility and recognition.



INSTITUTIONAL RELATIONS

INFORMATION TO PARTNERS ON REGULATIONS AND GRANTS FROM VARIOUS STATE, REGIONAL OR LOCAL INSTITUTIONS.

- ICEX
- EUIPO
- FUNDACIÓN ACADEMIA DE LA MODA ESPAÑOLA
- GOBIERNO DE ESPAÑA
- INSTITUTO DE CRÉDITO OFICIAL (ICO)
- KM0 MODA
- MODA ESPAÑA
- AYUNTAMIENTO DE MADRID
- COMUNIDAD DE MADRID
- MINISTERIO DE CULTURA

PARTICIPATION IN INITIATIVES PROMOTED BY DIFFERENT PUBLIC AND PRIVATE INSTITUTIONS

- COLLABORATION OF THE PRESIDENT OF ACME, MODESTO LOMBA, WITH THE ARCHAEOLOGICAL MUSEUM FOR THE DISSEMINATION OF THE EXHIBITION 'BETWEEN CHAOS AND COSMOS, NATURE IN ANCIENT GREECE'.
- PARTICIPATION IN THE EXTRAORDINARY ELECTORAL ASSEMBLY OF COINTEGA CLUSTER GALLEGO TEXTIL MODA AND IN THE DAY 'REINVENTION OF THE TEXTIL FASHION SECTOR IN GALICIA'.
- PARTICIPATION OF PEPA BUENO IN A PROMOTIONAL VIDEO OF THE MADRID BRAND ACTIVATED BY THE MAYOR'S OFFICE COORDINATION AREA.

NEW WAYS OF COLLABORATION WITH INSTITUTIONS AND PRIVATE ORGANISATIONS

- MEETING WITH THE NEW MANAGEMENT OF THE INSTITUTO CERVANTES IN PARIS.
- MEETING WITH ALEJANDRO SÁENZ, MINISTER FOR ENTERPRISE, EMPLOYMENT AND ENERGY OF THE BALEARIC ISLANDS.
- COLLABORATION AGREEMENT WITH NUEVA FABRIL SEDERA.
- COLLABORATION WITH ELUXGROUPE, A FIRM SPECIALISING IN LUXURY TRAVEL, FOR EXPERIENCES IN ATELIERS IN MADRID.
- COLLABORATION WITH THE TEXTILE AND FASHION OBSERVATORY.
- COLLABORATION WITH THE FRANCESCA THYSSEN FOUNDATION FOR DESIGNERS TO ATTEND THEIR EXHIBITIONS.

DECEMBER 2024/ LA MODA ESPAÑOLA PROTAGONISTA DE LAS CALLES DE MADRID EN NAVIDAD

Madrid was embellished during Christmas 2024 with lights designed by 15 leading Spanish designers, thanks to the collaboration between the City Council and the Asociación Creadores de Moda de España (ACME). Among the debuts this Christmas are the lights designed by Pedro del Hierro, who celebrates his 50th anniversary by adorning Calle Serrano with a blanket of luminous stars, while Juana Martín illuminates Calle Fuencarral with white roses, and Ulises Mérida decorates Plaza de Ópera with his tree design.

In addition, ACME and the Madrid City Council's Madrid Fashion Capital programme are activating an interactive route to discover and purchase designer fashion in shops and ateliers in the capital, promoting a conscious and sustainable Christmas celebration.



PEDRO DEL HIERRO - CALLE SERRANO



ULISÉS MÉRIDA - PLAZA DE ÓPERA



ROBERTO VERINO - PLAZA MAYOR



JUANA MARTÍN - CALLE FUENCARRAL



ANDRÉS SARDÁ - PASEO DEL PRADO



TOT-HOM - CALLE GOYA



DEVOTA Y LOMBA -PLAZA EMPERADOR CARLOS V



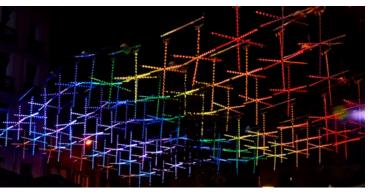
GARCÍA MADRID - PLAZA ELÍPTICA



HELENA ROHNER - RED DE SAN LUIS



TERESA HELBIG - CALLE VILLAVICIOSA



ANA LOCKING - PLAZA DE CHUECA



MAYA HANSEN - CALLE MONTERA



JUAN VIDAL - CALLE PRECIADOS



MOISÉS NIETO - CALLE ARENAL



DUYOS - ANTONIO LÓPEZ

Awards

JUNE 2024/ I EDITION OF THE SPANISH FASHION ACADEMY FOUNDATION AWARDS

The Fernán Gómez Cultural Centre in Madrid hosted the first edition of these awards, promoted by the Spanish Fashion Academy Foundation to recognise and value national fashion talent. The foundation, which was created at the behest of ACME, is chaired by Modesto Lomba.

The gala is broadcast live on RTVE's La 2 and begins with a big fashion show featuring the creations of the ACME's designers. Among the winners of this edition, there are different associated designers, as well as the ACME Madrid es Moda project, which won the award 'Impulso y Difusión de la Moda Española' (Promotion and Dissemination of Spanish Fashion).

- Best Collection: 'Follow Me 004' by Acromatyx.
- Best Footwear, Jewellery and Accessories Collection: 'Índico' by Suma Cruz.
- New Talent: Carlota Barrera.
- Best Presentation: 'Merina' by Oteyza.
- Best Business Project: Jeanologia.
- Ambassador of Spanish Fashion: Rossy de Palma.
- Promotion and Dissemination of Spanish Fashion: Madrid es Moda.
- Sustainability, Innovation and High Craftsmanship applied to Fashion: Leandro Cano.
- Best International Collection: Rabanne.
- Prize of Honour: Pedro del Hierro.

The winners received a statuette designed by Helena Rohner, made of ceramic, quartz and walnut, which evokes the famous headdress of Cristóbal Balenciaga.























Recognition of ACME's designers

FEBRUARY AND SEPTEMBER 2024/ **BERHANYER, PEDRO DEL HIERRO AND ISABEL SANCHÍS, L'OREAL PARIS AWARDS AT MBFWM**

The firm Berhanyer, which returns to the world of fashion under the creative direction of Sergio de Lázaro, presents the first show of this new stage in the 79th edition of Mercedes Benz Fashion Week Madrid, showing a proposal with which it wins the L'Oréal Paris Award for the Best Collection of the catwalk.

In the September edition, the award for Best Collection of the Madrid fashion week goes to Pedro del Hierro and Isabel Sanchís, being the first time that this award is given jointly.







OCTOBER 2024/ THE FIRM ACROMATYX, AWARDED AT THE FASHION TRUST ARABIA

ACROMATYX won the 'Guest Country' award at the FTA 2024 Awards ceremony held in Marrakech. Franx de Cristal and Xavi García were accompanied by Juan Vidal, Leandro Cano and Ernesto Naranjo, designers selected as finalists in the competition. The four firms, members of ACME, represented Spanish talent at the event.

NOVEMBER 2024/ MODESTO LOMBA, MEDALLA DE ORO AL MÉRITO EN LAS BELLAS ARTES 2023

Modesto Lomba, fashion designer, co-founder of the firm Devota & Lomba and president of ACME, received the Medalla de Oro al Mérito en las Bellas Artes. The award, which recognises his contribution to Spanish culture, was presented to him by the King and Queen of Spain at a ceremony held at the Royal Artillery Factory in Seville.



Recognition of ACME's designers



18 MARZO 2024 - NOTICIAS

LA GENERALITAT **VALENCIANA** CONCEDE A ISABEL SANCHIS EL PREMIO ISABEL FERRER



acme

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JUANA MARTÍN RECIBE EL "ELLE WOMEN AWARD" OTORGADO POR **ELLE SPAIN**



PALOMO SPAIN. PREMIO NACIONAL DE DISEÑO DE MODA 2024





OI OCTUBRE 2024 - NOTICIAS

OTEYZA, PREMIO DE CULTURA DE LA COMUNIDAD DE **MADRID**



acme

MAITE CASADEMUNT RECIBE EL PREMIO "WE LEADERSHIP AWARDS"







03 OCTUBRE 2024 - NOTICIAS

TÍSCAR ESPADAS, **GANADORA DE VOGUE FASHION FUND 2024**

acme



RECONOCIMIENTO AL DISEÑADOR DE MODA FERNANDO CLARO EN LA SEMANA DE SEVILLA DE MODA, SIMA41





ACROMATYX GALARDONADOS EN LA ÚLTIMA EDICIÓN DE FASHION TRUST **ARABIA**





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18 OCTUBRE 2024 - NOTICIAS

María Lafuente Premiada en la World Fashion Week® China 2024 como representante de España y de la Moda Sostenible

2024/ SUPPORT FOR COMMUNICATION

The Asociación Creadores de Moda de España spreads on all its platforms the actions of its associated firms to support the communication of their work and contribute to their notoriety.



CARLOTA BARRERA INAUGURA CONVERSATIONS ON CRAFT VOL.1 EN CENTRAL DE DISEÑO, MATADERO MADRID



MOISÉS NIETO LLEVA LA ARTESANÍA ESPAÑOLA A TOKIO



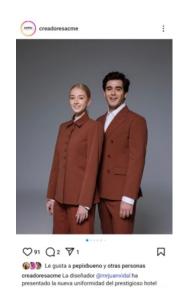
ESCULTURA TÍMIDA, EXPOSICIÓN TEMPORAL EN EL MUSEO DEL TRAJE COMISARIADA POR HELENA ROHNER



LOLA CASADEMUNT Y LOS JÓVENES GENERACIÓN ARTE COCREAN UNA CAMISETA SOLIDARIA EN FAVOR DEL BIENESTAR SOCIAL



SKFK INAUGURA SU EXPOSICIÓN EFÍMERA EN AZKUNA ZENTROA POR SUS 25 AÑOS DE HISTORIA





TOUS Y ELISAVA CREAN UN NUEVO PROGRAMA EDUCATIVO PARA EL IMPULSO DEL DISEÑO, LA INNOVACIÓN Y LA CREATIVIDAD EMPRESARIAL



05 CULTURAL ACTIVITIES

APRIL 2024/ JEWELLERY AND FASHION ROUND TABLE AT THE MUSEO DEL TRAJE

The Museo del Traje in Madrid hosts this round table moderated by Pepa Bueno, executive director of ACME, with the participation of jewellery designers Susana Cruz, Ainoa Corres and Anton Heunis.

This meeting is held within the framework of the exhibition 'Shy Sculpture. Dialogue between traditional and contemporary jewellery', an exhibition curated by Helena Rohner and Concha Herranz.



JUNE 2024 / ACME COLLABORATES IN AN EXHIBITION FOR THE 125TH ANNIVERSARY OF SGAE

The Asociación Creadores de Moda de España joins the cultural programme commemorating the 125th anniversary of SGAE. ACME promotes the participation of the firm Sardá in the exhibition 'Urban music, pop and high culture' that seeks to vindicate the link between the new national musical avant-garde and the branches of high culture, from cinema or fashion to painting, architecture and performance art.

This exhibition, curated by the journalist and cultural manager Aïda Camprubí and Maribel Sausor, could be seen at the SGAE headquarters during the months of June and July 2024. Sardá lends for this exhibition the pieces that Bad Gyal wore in the fashion show of the Catalan ensign in the September 2021 edition of MBFWM.



CULTURAL ACTIVITIES

DECEMBER 2024 / SECOND MEETING OF THE PERMANENT WORKING GROUP ON DESIGNER FASHION AND ROUND TABLE ON THE SECTOR

The second meeting of the Permanent Working Group on Designer Fashion, chaired by Carmen Páez, Subsecretary of the Ministry of Culture, is being held at the Museo del Traje in Madrid, with the attendance of representatives from various autonomous communities and key organisations in the sector such as ACME, FAME, ICEX and the EOI.

The Asociación Creadores de Moda de España attends the meeting represented by Modesto Lomba, president; Héctor Jareño, member of the board of directors, and Pepa Bueno, executive director.

During this meeting, ACME presents the 'Study on Designer Fashion in Spain: International Models and Strategic Proposals', commissioned by the Ministry after the first meeting in 2021. A document that highlights tradition, craftsmanship and contemporary design as hallmarks of the identity of Spanish fashion. The study also points out the lack of visibility, both nationally and internationally, of these values that define Spanish fashion design, which is why it highlights the need to create a Strategic Plan for Designer Fashion to improve the competitiveness and value of the sector.



CULTURAL ACTIVITIES

PARTICIPATION IN EVENTS AND MEETINGS FOR THE DISSEMINATION OF SPANISH AUTEUR FASHION.

- BROADCASTING OF THE RED CARPET OF THE GOYA AWARDS, HELD IN GRANADA.
- PARTICIPATION OF MODESTO LOMBA IN THE CONFERENCE 'UNIENDO MODA CASTILLA Y LEÓN: BUSINESS VISION IN THE FASHION AND TEXTILE INDUSTRY: STRATEGIES FOR A COMPETITIVE FUTURE'.
- PARTICIPATION OF PEPA BUENO IN THE MEETING 'CIRCULAR II' HOSTED BY MODA RE- IN THE COSTUME MUSEUM.

PARTICIPATION IN JURIES FOR THE DISSEMINATION OF FASHION CULTURE

- GREENWALK AWARDS. ACME COLLABORATES IN THE DISSEMINATION OF THE COMPETITION AND IS PART OF THE JURY THROUGH PALOMA ÁLVAREZ.
- PEPA BUENO IS PART OF THE JURY OF THE VOGUE FASHION FUND AWARD.



FEBRUARY & MARCH 2024 / ACME PARTICIPATES ONCE AGAIN IN THE VOGUE MASTER'S IN FASHION AND BEAUTY COMMUNICATION

ACME is taking part in a new edition of the VOGUE – Universidad Carlos III de Madrid Master's in Fashion and Beauty Communication. Pepa Bueno, Executive Director of ACME, is overseeing a series of masterclasses delivered by leading Spanish designers.

For the 2023/2024 academic year, Carlota Barrera, Alejandro Palomo (Palomo Spain), Franx de Cristal, Xavi García (Acromatyx), and Juan Vidal are sharing their professional insights and creative journeys with students enrolled in the programme.



OCTOBER 2024 / ACME PARTNERS WITH THE VOGUE FASHION FUND

The Association reaffirms its commitment to the new generation of Spanish fashion by supporting a new edition of the Vogue Fashion Fund, an award that recognises the most outstanding emerging design talent in the country. As part of its contribution, ACME grants the winner direct entry into the organisation—without the standard voting process—and waives membership fees for one year.

In the 2024 edition, Jaén-born designer Tíscar Espadas was named the winner of the Vogue Fashion Fund, a prize supported by Inditex.

NOVEMBER 2024 / TRAINING SESSION WITH IA PROFIT ACADEMY

ACME has partnered with one of the leading academies in the field of artificial intelligence for business to organise a training session for its member brands, held at the Madrid Chamber of Commerce (Palacio de Santoña).

During this session, industry experts shared practical case studies, cutting-edge tools, and actionable strategies, exploring how Al can transform and optimise processes within the fashion industry.



NOVEMBER 2024 / I DAVID DELFÍN INTERNATIONAL ORIGINAL TALENT AWARD

Pepa Bueno, Executive Director of ACME, is a member of the jury for the first edition of the David Delfín International Fashion Award for Original Talent, an award created with the firm purpose of promoting new talents in the fashion industry, both locally and internationally.

This award also seeks to pay tribute to the creative vision and inspiring legacy of the iconic Malaga-born designer David Delfín, reaching out to young talents from around the world.

Promoted by SPAM, the fashion competition organized by the Malaga Provincial Council and the La Térmica contemporary culture center, this award is supported by the Málaga de Moda platform, ACME, and ESMA Events, and curated by Charo Mora.



APRIL-DECEMBER 2024 / **GRAN CANARIA MODA CÁLIDA AND ACME, UNITED AGAIN FOR TRAINING DAYS**

ACME is once again collaborating with Gran Canaria Moda Cálida and the Gran Canaria Island Council to hold various training days on the island throughout the year.

In April, a series of workshops will be held for teachers at the Gran Canaria School of Art and Design, led by Juan Carlos Mesa, creative director of Maison Mesa, and Isabel Sanchís and Paula Maiques, co-directors of Isabel Sanchís. These ACME designers were able to share their experience with the teachers regarding sewing techniques and also gave a talk about their careers to the School's students.

During the months of November and December, ACME also organizes a series of workshops for teachers at IES La Minilla. This time, Héctor Jareño, Santi Carballo, and José Manuel Díaz will share their expertise in the world of leather goods, footwear, and their production and artisanal processes. These three distinguished artisans also gave a talk in which they shared their careers and experiences with the students at this school in Gran Canaria.









The Spanish Fashion Designers Association is deeply committed to training future professionals in the sector. It actively participates in training activities and establishes collaboration agreements with leading centers in Spain.

COLLABORATION AND ADVICE IN DIFFERENT TRAINING PROGRAMS IN FASHION STUDIES:

- PEPA BUENO IS A MEMBER OF THE ADVISORY BOARD OF THE GARRIGUES MASTER'S DEGREE IN ACCESS TO LAW AND THE LUXURY AND FASHION INDUSTRY, AND GIVES A TALK TO THE STUDENTS.
- CLASS TAUGHT BY PEPA BUENO IN THE TELVA & YO DONA MASTER'S DEGREE IN FASHION AND BEAUTY COMMUNICATION.
- PEPA BUENO SPONSORS THE 11TH GRADUATING CLASS FROM THE MADRID SCHOOL OF DESIGN.
- MODESTO LOMBA AND PEPA BUENO ATTEND THE INAUGURATION OF THE NEW LCI EDUCATIONAL CENTER IN BARCELONA.

AGREEMENTS WITH DIFFERENT INSTITUTIONS TO FACILITATE THE INCORPORATION OF INTERSHIPS RECIPIENTS INTO THEIR ASSOCIATED COMPANIES:

- CSDMM
- CONDE NAST COLLEGE
- UNIVERSIDAD NEBRIJA
- ESCUELA INTERNACIONAL DE PROTOCOLO
- UNIVERSIDAD VILLANUEVA
- ELLE MINDWAY



JANUARY 2024 / AMAZON FASHION, NEW ACME SUPPORTER PARTNER

Amazon Fashion Europe joins ACME as a partner. Through this partnership, the Association commits to involving Amazon Fashion in the exclusive networking activities and events it organizes, with the aim of generating synergies with Spanish designers and companies. Likewise, this leading international fashion company has access to news and updates from the Spanish fashion industry that ACME disseminates among its members. Furthermore, thanks to this agreement, the Amazon Fashion logo is now included in the partner section of the ACME website.

FEBRUARY AND APRIL 2024 / CALEIDO FASHION LAB KICKS OFF IN SUPPORT OF EMERGING DESIGNERS

Caleido Fashion Lab is an initiative designed to spotlight emerging talent in Spanish fashion. The project launched in February 2024 with the opening of a pop-up store at the Caleido Shopping Center and a "Hot Talk" focused on the challenges faced by young designers. The event, moderated by stylist Mayte de la Iglesia, brought together prominent industry professionals such as Tristán Ramírez, project director and CEO of Ágatha Ruiz de la Prada; Ana Rodríguez, director of Mercedes-Benz Fashion Week Madrid; Pepa Bueno, executive director of ACME; Baruc Corazón, creator and director of the fashion program at IE University; designer Daniel Chong; and Concepción Díaz de Villegas, general director of Commerce, Hospitality, and Consumer Affairs for the Madrid City Council.

In April, Caleido Fashion Lab welcomed Ágatha Ruiz de la Prada to its pop-up store—an exclusive space dedicated to Spanish fashion, featuring pieces by both emerging and established designers. The store also showcases collections from Dolores Cortés, Paco Pintón and Closet Sale, Maya Hansen, Daniel Chong, Maison Mesa, Ángel Schlesser, Javier Delafuente, Paloma Suárez, Fely Campo, and Teté by Odette.





FEBRUARY-MARCH 2024 / **GROUP PARTICIPATION IN PARIS FASHION WEEK TRADE SHOWS**

ACME collaborates with ICEX to coordinate the financial support provided by the institution to Spanish designers participating in the trade shows and showrooms held during Paris Fashion Week.

FALL/WINTER 2024-2025 COLLECTIONS

PREMIERE CLASSE

ANTONIA'S
ART& DESIGN BAGS BY MARIANA SL.
DR. BLOOM
FLABELUS SPAIN
LOVAT&GREEN
MATIÈRE STUDIO
MIRROR IN THE SKY
THE NEW SOCIETY

TRANOÏ

TORAL

AILANTO
AUGUSTA
MAM
MIRTO
SITA NEVADO
THE AVANT

MAN/WOMAN

DIARTE
THE PAR
WALKERS VENTURE GROUP

HOTEL RITZISABEL SANCHÍS

THE JEWELRY SHOWROOM BEATRIZ PALACIOS

PIRNIA COLLECTIONSMALNE

FUTURE SOCIETY SHOWROOMJC PAJARES



SEPTEMBER-OCTOBER 2024 / GROUP PARTICIPATION IN PARIS FASHION WEEK TRADE SHOWS

SPRING-SUMMER 2025 COLLECTIONS

PREMIERE CLASSE

MIRROR IN THE SKY CASHMERE CUSTO BARCELONA

TORAL

CAJAL

DR BLOOM

IMAYIN

PETITE A JEWERLY

SUMA CRUZ

MATIERE

LOVAT & GREEN

RFB

GUANABANA

TRANOÏ

AUGUSTA THE BRAND SITA NEVADO BELAMER SUPLAIS THE AVANT

MAN/WOMAN

DIARTE UNDERTAKE STUDIO THE PAR

SHOWROOMS

HOTEL RITZ: ISABEL SANCHÍS

THE JEWELRY SHOWROOM

BEATRIZ PALACIOS



JUNE 2024 / GROUP PARTICIPATION IN PITTI UOMO

ACME collaborates with ICEX to coordinate the financial support offered by the institution to Spanish companies participating in the PITTI UOMO trade fair in Florence.

PARTICIPATING COMPANIES:

A. LEYVA LEFRIK

ABARCA LOREAK MENDIAN

ANDREU LOTTUSSE

BOLTEY MIGUEL BELLIDO

CALLAGHAN MIKAKUS BARCELONA

CASTAÑER MÚNICH X

CUSTO BARCELONA WAVE MOVEMENT, MWM MOD

ZAPATOS DUUO NATURAL WORLD

ECOALF OLIMPO

ELPULPO OUT OF HATE

FERNÁNDEZ Y ROCHE REY PAVÓN GUANABANA HANDMADE SATORISAN

KAOTIKO SUNNI SABBI

AOTINO SOININI SABL

KIFF - KIFF TORRAS ZAMPIERE



ADVISORY, CONSULTING, AND SUPPORT SERVICES FOR MEMBERS IN RELATION TO THEIR BUSINESS ACTIVITY:

- LEGAL MATTERS
- COMMUNICATION
- LICENSING
- INTERNATIONALIZATION STRATEGIES: PROMOTION AND COMMERCIALIZATION
- SOURCING WORKSHOPS FOR COLLECTION DEVELOPMENT
- SUPPORT IN RECRUITING SPECIALIZED PROFESSIONAL PROFILES

EXCLUSIVE BENEFITS FOR PARTICIPATION IN PROFESSIONAL EVENTS AND ACTIVITIES, INCLUDING:

- NETWORKING EVENT IN BARCELONA WITH EGYPTIAN MANUFACTURERS
 AS PART OF THE TRADE PROJECT, PROMOTED BY THE APPAREL EXPORT
 COUNCIL OF EGYPT
- INVITATION TO THE BUYER PROGRAM OF THE 63RD EDITION OF MODTISSIMO IN PORTUGAL
- DISCOUNT FOR ATTENDING MOVE! SUSTAINABLE FASHION SUMMIT, ORGANIZED BY MODAES
- SEMINAR: "OPPORTUNITIES AND BENEFITS FOR THE TEXTILE AND FASHION SECTOR WITHIN THE PERTE PROGRAM FOR CIRCULAR ECONOMY." ORGANIZED BY ASECOM
- WORKSHOP BY MODAESPAÑA ON AID PROGRAMS AND TAX DEDUCTIONS RELATED TO THE DEVELOPMENT OF TEXTILE PRODUCT SAMPLES
- ADVERTORIAL IN WHITE SPOSA MAGAZINE
- MEMBER DISCOUNT FOR ATTENDING THE CONFERENCE SERIES LINKED TO THE EXHIBITION "FASHION IN THE HOUSE OF ALBA"
- COLLABORATION WITH RECOVO TO OFFER MEMBERS EXCLUSIVE ADVANTAGES AND DISCOUNTS
- DISCOUNT FOR ACME MEMBERS TO PARTICIPATE IN MEDITERRANEAN FASHION WEEK
- INTERNATIONAL WOOLMARK PRIZE OPPORTUNITY

FEBRUARY 2024 / MADRID ES MODA OPENS WITH AN URBAN PERFORMANCE BLENDING FASHION AND CONTEMPORARY DANCE

Madrid es Moda launched its February 2024 edition with a striking urban performance that fused fashion and contemporary dance, paying tribute to artisanal craftsmanship. Featuring choreography by Dani Pannullo, the opening event began at the Condeduque Center for Contemporary Culture, with the Mayor of Madrid, José Luis Martínez-Almeida, in attendance, accompanied by several members of the city council. Dancers and models emerged from the Condeduque auditorium to parade through surrounding streets, eventually making their way to Plaza de Colón, where an open-air exhibition showcasing the work of leading fashion artisans—an initiative supported by Allianz—was unveiled to the public.

"Artisanship: The Invisible Art of Fashion" is the theme and narrative thread of this edition, focused on highlighting the value of master crafts. This creative concept also shaped the program of events held from February 12 to 14, during which 28 designers presented their collections in theaters, art galleries, ateliers, public squares, and other emblematic locations across the city.









OTEYZA



PALOMA SUÁREZ



DEVOTA & LOMBA



DANIEL CHONG



ROBERTO VERINO



ENNEGES



FELY CAMPO



THE EXTREME COLLECTION



PEÑALVER BRAND







DOMINNICO



MAISON MESA



CARLOTA BARRERA



JUAN VIDAL



MARÍA LAFUENTE



HOMENAJE A MODESTO LOMBA EN COQUE



GUILLERMO DÉCIMO



GARCÍA MADRID



EVADEHOUSE



ERNESTO NARANJO



PILAR DALBAT



JAVIER DELAFUENTE



ÁLVARO CALAFAT



WE ARE SPASTOR



VIRIATO



TETÉ BY ODETTE



MIGUEL MARINERO



LUIS BERRENDERO



LEANDRO CANO



MAISON MESA & ELENA KSTANTI

SEPTEMBER 2024 / MADRID ES MODA KICKS OFF FASHION WEEK WITH A GRAND SHOW AT THE ICONIC PUERTA DE ALCALÁ

Madrid es Moda opened its September 2024 edition with a bold, urban, and public event held at one of Madrid's most iconic landmarks: the Puerta de Alcalá. This unprecedented show was made possible through the support of Madrid City Council via the Madrid Capital de Moda initiative, led by the Department of Economy, Innovation, and Finance. At sunset on Saturday, September 7, fifty models presented the collections of over twenty Spanish designers in a spectacular runway show that paid tribute to folklore, Madrid's artisanal heritage, and the spirit of Goya's Madrid.

"ESlowfashion: The Origin of Spanish Fashion" is the creative concept guiding this edition—an invitation to look back in order to understand and rediscover what makes Spanish designer fashion so unique and distinctive. Once again marking the start of Madrid Fashion Week, Madrid es Moda will host 36 designer-led events from September 7 to 11, transforming the city into a dynamic runway with fashion shows, presentations, open days, pop-ups, and exhibitions held in ateliers, boutiques, hotels, and symbolic urban spaces.









MARÍA LAFUENTE



ACROMATYX



TÍSCAR ESPADAS



ROBERTO TORRETTA



DOLORES CORTÉS



ANTÓN HEUNIS



HELENA ROHNER



MOISÉS NIETO



WE ARE SPASTOR



JUANJO OLIVA



TERESA HELBIG



MALNE



DUYOS



CARLOTA BARRERA



PEDRO DEL HIERRO



ODETTE ALVÁREZ



CANARIAS ISLAS DE MODA



MAISON MESA



UNIVERSIDAD NEBRIJA



THE EXTREME COLLECTION



ROBERTO VERINO



PILAR DALBAT



PEÑALVER BRAND



OTEYZA



MIGUEL MARINERO



NICOLÁS MONTENEGRO



LEANDRO CANO

MADRID ES MODA



JUAN VIDAL



JAVIER DELAFUENTE



GARCÍA MADRID



DOMINNICO



DEVOTA & LOMBA



DANIEL CHONG



CREATIVE CAMPUS



CORSICANA



COCONUTS CAN KILL

FEBRUARY AND SEPTEMBER 2024 / **ACME DESIGNERS AT MERCEDES-BENZ FASHION WEEK MADRID**

ACME supports the participation of its designers on the MERCEDES-BENZ FASHION WEEK MADRID runway and promotes their shows across its various platforms. Pepa Bueno, ACME's Executive Director, is a member of the Fashion Committee of Mercedes Benz Fashion Week Madrid.

MBFWM/ Fall-Winter 024/2025



ACROMATYX



MANS



PEDRO DEL HIERRO



PABLO ERROZ



CLARO COUTURE



CUSTO BARCELONA



AGATHA RUIZ DE LA PRADA



ELIO BERHANYER



FELY CAMPO



HANNIBAL LAGUNA



ISABEL SANCHÍS



LOLA CASADEMUNT BY MAITE



MALNE



ODETTE ALVÁREZ



PALOMA SUÁREZ



ROBERTO TORRETTA



DUYOS



MARCOS LUENGO



INUÑEZ



SKFK



FÉLIX RAMIRO



ÁNGEL SCHLESSER



MARÍA LAFUENTE

MBFWM/ Spring-Summer 2025



AGATHA RUIZ DE LA PRADA



ACROMATYX



ODETTE ALVÁREZ



CLARO COUTURE



PEDRO DEL HIERRO



ANGEL SCHLESSER



ISABEL SANCHÍS



HANNIBAL LAGUNA



BERHANYER 1956



MALNE



DOLORES CORTÉS



PALOMA SUÁREZ



FELY CAMPO



CUSTO BARCELONA



LOLA CASADEMUNT BY MAITE



FÉLIX RAMIRO



SKFK

MARCH 2024 / **TERESA HELBIG PRESENTS HER COLLECTION IN PARIS**

For the first time, Teresa Helbig presented her collection during Paris Fashion Week. IBERIA helped elevate Spanish design talent by supporting the winner of the National Fashion Award in the presentation of her FW24/25 collection, 1832 Sur Mer, in Paris. The show was also backed by the Asociación Creadores de Moda de España (ACME), which supported Helbig's team during this debut in the City of Light and provided institutional coordination for the event.

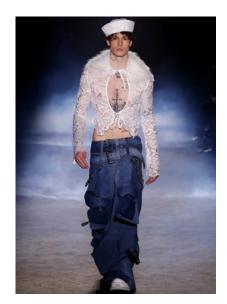
ACME's Executive Director, Pepa Bueno, attended the presentation of this collection, inspired by French culture and Victor Hugo's Les Misérables.



APRIL AND OCTOBER 2024 / ACME DESIGNERS AT 080 BARCELONA FASHION

ACME supports and promotes the participation of its designers in the collection presentations at the 080 Barcelona Fashion runway.

080/ April 2024



DOMINNICO

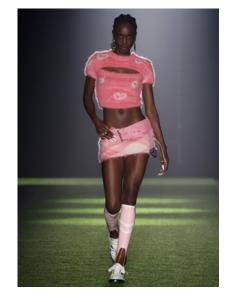


LOLA CASADEMUNT BY MAITE



CUSTO BARCELONA

080/ October 2024







CARLOTA BARRERA



GUILLERMINA BAEZA



CUSTO BARCELONA



LOLA CASADEMUNT BY MAITE

APRIL 2024 / ACME DESIGNERS AT BARCELONA BRIDAL WEEK

ACME supports the participation of its designers in the bridal fashion presentations at Barcelona Bridal Week—the country's leading platform and an international benchmark in the sector—promoting their runway shows across all its communication channels.



ISABEL SANCHÍS



RAQUEL LÓPEZ



OGADENIA COUTURE



LUCAS BALBOA



PEDRO PALMAS

OCTOBER 2024 / ACME DESIGNERS AT GRAN CANARIA SWIM WEEK BY MODA CÁLIDA

ACME supports the participation of its designers in the swimwear collection presentations at Gran Canaria Swim Week by Moda Cálida 2024, a leading European platform in the sector. The Association promotes the runway shows across its various communication channels.

In addition, ACME's Executive Director, Pepa Bueno, holds a position on the selection committee for participating brands at Gran Canaria Fashion Week.









AGATHA RUIZ DE LA PRADA

PALMAS

DOLORES CORTÉS

ISLA BONITA MODA







AURELIA GIL

DIAZAR

ELENA MORALES

NOVEMBER 2024/ ACME COLLABORATES ON A NEW EDITION OF MALLORCA DESIGN DAY

The 5th edition of Mallorca Design Day (MDD)—a leading Spanish design festival that highlights and rewards emerging talent across various creative disciplines—presents its new edition and opens its call for entries. The final event will be held in March 2025 in the cities of Palma and Inca.

Under the theme "Crafted Intelligence", MDD launches three national competitions in the categories of Fashion, Interior Design, and Landscape Design, with the support of the Asociación Creadores de Moda de España.



NOVEMBER 2024/ LA PALMA FASHION WEEK 2024: FASHION, CULTURE, SUSTAINABILITY, AND LOCAL TALENT

La Palma Fashion Week 2024 (LPFW), the island's most prominent textile and creative industry event—organized by the Island Council through Sodepal and as part of the Isla Bonita Moda program—brings together designers, stylists, and other fashion professionals with the goal of promoting and giving visibility to fashion made in La Palma.

This edition of LPFW is a celebration of local and regional fashion, featuring runway shows, exhibitions, and networking spaces where professionals and fashion enthusiasts can explore the latest trends and the artistry of La Palma's design scene. ACME designers Modesto Lomba, Juan Duyos, Helena Rohner, and Pedro Palmas attended the island's fashion week as special guests.



ACME PROVIDES INSTITUTIONAL SUPPORT FOR THE PRESENTATION OF ITS MEMBERS' WORK ON VARIOUS NATIONAL AND INTERNATIONAL PLATFORMS:

- 080 BARCELONA FASHION
- MADRID ES MODA
- MERCEDES-BENZ FASHION WEEK MADRID
- GRAN CANARIA SWIM WEEK BY MODA CÁLIDA
- MEDITERRANEA FASHION WEEK
- PASARELA CAMPOAMOR
- AB FASHION
- MALLORCA DESIGN DAY
- PARIS FASHION WEEK
- MARBELLA FASHION SHOW
- PASARELA LARIOS MALAGA FASHION WEEK





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